

Advisory Committee on Enforcement

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RECENT ACTIVITIES OF WIPO IN THE FIELD OF BUILDING RESPECT FOR INTELLECTUAL PROPERTY

Document prepared by the Secretariat

1. This document summarizes the activities in the field of building respect for intellectual property (IP) undertaken by the Building Respect for IP (BRIP) Division of the World Intellectual Property Organization (WIPO) during the period from June 2022 to November 2023. The activities were guided by the objectives defined in the 2022/23 Program of Work and Budget and Development Agenda Recommendation 45. The activities responded to Member State requests for legal and technical assistance – taking due account of Development Agenda Recommendations 1, 3, 6, 10 to 14 and 17 – and fostered cooperation with partner organizations and the private sector, in accordance with Development Agenda Recommendation 40 and with a view to ensuring international policy cohesion and further integration of development-oriented concerns into joint activities.

2. WIPO Strategic Pillar 2 (Bring People Together and Partner with Stakeholders to Shape the Future of the Global IP Ecosystem¹) has as its objective for WIPO to serve as a global forum for the exchange of ideas and best practices. It also envisages partnerships and multi-stakeholder approaches to addressing complex global challenges in which IP has a part to play. Expected Result 2.3 (International Dialogue and Cooperation on Building Respect for IP) stresses the importance of building respect for IP as an integral part of IP ecosystems and as a continued area of focus for WIPO. The work of WIPO in this area takes a broad and holistic approach with the aim of raising IP understanding and awareness among communities, businesses and individuals, including young people.

¹ See WIPO Medium-Term Strategic Plan 2022-2026, available at: https://www.wipo.int/meetings/en/doc_details.jsp?doc_id=541373.

3. Expected Result 2.3 has a broad, crosscutting objective, which aims to create an enabling environment that promotes respect for IP in a sustainable manner, and to strengthen Member States' capacity for the effective enforcement of IP rights (IPRs), taking into account socio-economic interests and development-oriented concerns. Expected Result 2.3 is supported by various WIPO entities, and many of the activities set out below benefited from close in-house cooperation, in particular with the Audio and Video Support Unit; the Copyright Law Division; the Copyright Management Division; the Diplomatic Engagement and Assemblies Affairs Division; the Divisions for Africa, Arab Countries, Asia and the Pacific, Latin America and the Caribbean, Least-Developed Countries, and Transition and Developed Countries; the External Relations Division; the Global Databases Division; the Information and Digital Outreach Division; the News and Media Division; the Traditional Knowledge Division; the WIPO Academy; the WIPO Brazil Office; the WIPO Judicial Institute; the WIPO Nigeria Office, and the WIPO Singapore Office; and.

4. The following sections list activities undertaken by the BRIP Division in the area of building respect for IP. They do not aim to provide an exhaustive report on all WIPO activities in this area, as other WIPO entities also contributed to Expected Result 2.3. Section I focuses on assistance provided to WIPO Member States, while Section II describes cooperation and coordination between WIPO and other international governmental and non-governmental organizations (IGOs and NGOs) as well as the private sector. Section III covers publications and training materials in the field of building respect for IP. Finally, Section IV addresses WIPO ALERT, a database administered by the BRIP Division aimed at significantly reducing advertising on copyright-infringing websites, which has grown in importance since its launch in 2019².

5. Regular updates to the BRIP Division's activities, with links to relevant programs, are available on the WIPO website at: <http://www.wipo.int/enforcement/en/activities/current.html>.

I. LEGISLATIVE ASSISTANCE AND CAPACITY BUILDING

6. During the period under review, the BRIP Division continued to receive numerous requests from Member States for legislative advice and assistance with capacity building in the field of building respect for IP and the enforcement of IPRs.

7. Regarding legislative advice, the BRIP Division focused on analyzing the compatibility of current or draft legislation with enforcement-related obligations under Part III of the Agreement on Trade-Related Aspects of Intellectual Property Rights (TRIPS Agreement), taking due account of the balance and the flexibilities incorporated therein. WIPO provides legislative advice to Member States on demand and on a confidential basis³. The BRIP Division provided legislative assistance to a total of eight WIPO Member States⁴ during the reporting period. In addition, the BRIP Division provided assistance to a total of two WIPO Member States in drafting their national IP policy and strategy⁵.

² For more information on WIPO ALERT, see: <https://www.wipo.int/wipo-alert/en/index.html>.

³ For more detailed information, see WIPO Secretariat (2017), *The Legislative Assistance Provided by WIPO in the Area of the Enforcement of Intellectual Property Rights* (document WIPO/ACE/12/14), available at http://www.wipo.int/meetings/en/doc_details.jsp?doc_id=372936.

⁴ Three between June and December 2022 and five between January and September 2023.

⁵ The assistance was provided between June and December of 2022.

8. In the area of assistance with capacity building, WIPO organized the following specialized national and regional workshops, seminars and colloquia to comprehensively address IP enforcement and building respect for IP⁶:

- *National Workshop on Building Respect for Intellectual Property (IP) for Members of the Judiciary and Law Enforcement Officials*, online, June 27 and 28, 2022: The workshop was organized by WIPO in cooperation with the Industrial Property Directorate and the Ministry of Commerce, Industry and Tourism of Mauritania. The objective of the workshop was to: (i) sensitize the participants to the social and economic impact of counterfeiting and piracy; (ii) strengthen the capacity of participants to deal with IP infringement in both civil and criminal frameworks, in accordance with Part III of the TRIPS Agreement, bearing in mind the flexibilities provided therein; (iii) emphasize the need for public awareness and the role that law enforcement authorities might have in that regard; and (iv) encourage strategic cooperation between stakeholders from both the public and the private sectors. Presentations were given by five speakers, and the event was attended by ten participants from Mauritania, including members of the judiciary and law enforcement officials.
- *National Workshop on Building Respect for IP for Members of the Judiciary, Prosecutors and Law Enforcement Officials*, Banjul, Gambia, September 29 and 30, 2022: The purpose of the event was to build the capacity, knowledge and expertise of judges, prosecutors and law enforcement officials to deal with IP infringement in civil and criminal frameworks in accordance with Part III of the TRIPS Agreement, and to discuss topical issues, including case-law development and the environmentally friendly disposal of IP-infringing goods. Presentations were given by six speakers, and the event was attended by 25 participants, including representatives of the judiciary, customs, the police, the prosecution services, the Gambia Chamber of Commerce, as well as the private sector.
- *Sub-regional Seminar on IP Enforcement in the Digital Environment for Government and Law Enforcement Officials*, hybrid (Manila, Philippines, and online), October 27 and 28, 2022: The seminar was jointly organized by WIPO and the Intellectual Property Office of the Philippines (IPOP HL), in cooperation with the Association of Southeast Asian Nations (ASEAN) and the Japan Patent Office (JPO). Its purpose was to: (i) discuss the importance of cooperation among the public sector and between the public and private sectors; (ii) shed light on the voluntary measures utilized by online platforms in combating counterfeiting and piracy; and (iii) exchange experiences on national and transnational strategies for effective cooperation to address trademark counterfeiting and copyright piracy in the digital environment. Presentations were given by ten speakers, and the event was attended by 56 government and law enforcement officials.
- *National Workshop on Building Respect for IP for Law Enforcement Officials and Members of the Judiciary*, hybrid (Praia, Cabo Verde, and online), November 8 and 9, 2022: The workshop was jointly organized by WIPO and the Institute for Quality Management and Intellectual Property of Cabo Verde, in cooperation with the Ministry of Justice, the Superior Council of the Judiciary and the Public Ministry of Cabo Verde. The purpose of the workshop was to: (i) provide a forum to discuss the scope and impact of counterfeiting and piracy in the country and to sensitize the participants to their role in contributing to a sustainable

⁶ For more detailed information, see WIPO Secretariat (2016), *The Capacity-building and Training Activities of WIPO in the Area of Building Respect for IP* (document WIPO/ACE/11/10), available at http://www.wipo.int/meetings/en/doc_details.jsp?doc_id=340916.

environment of respect for IP; (ii) build the participants' capacity to deal with IP infringement in civil and criminal frameworks in accordance with Part III of the TRIPS Agreement; and (iii) encourage strategic cooperation among stakeholders from both the public and private sectors. Presentations were given by 15 speakers, and the event was attended by 58 participants, including judges, prosecutors, market inspectors, customs officials, and collective management organizations from Cabo Verde.

- *Sub-regional Seminar on IP Enforcement for Prosecutors*, Seoul, Republic of Korea, February 15 and 16, 2023: The seminar was organized by WIPO and the Ministry of Justice of the Republic of Korea (KMOJ). Its purpose was to: (i) sensitize the participants to the social and economic impact of counterfeiting and piracy; (ii) obtain general knowledge of each participating country's criminal IP enforcement mechanisms; (iii) address topical emerging issues in IP crime; (iv) share best practices and challenges for prosecutors in combating IP crime; and (v) encourage strategic cooperation among public and private sector actors. Presentations were given by 11 speakers, and the event was attended by 30 participants, including prosecution officials from Brunei Darussalam, Cambodia, Lao PDR, Malaysia, the Philippines, the Republic of Korea, Singapore, Thailand and Viet Nam.
- *Regional Webinar on the Calculation of Damages for IP Infringements*, online, February 28, 2023: The webinar was organized by WIPO in cooperation with the Hungarian Intellectual Property Office (HIPO). The purpose of the event was to increase the capacity and knowledge of members of the judiciary, prosecutors and relevant IP expert bodies on practical methods for the calculation of damages in civil, criminal and administrative procedures, with a focus on copyright and patent infringements. Presentations were given by six speakers, and the event was attended by more than 300 participants, including judges, prosecutors, enforcement officials, members of IP expert bodies and IP lawyers.
- *Regional Conference on IP Trends in the Traditional and Digital Environments*, Cairo, Egypt, March 5 to 7, 2023: The conference was organized by WIPO in cooperation with the Ministry of Justice of Egypt. Its purpose was to discuss the significance of a strong IP ecosystem for economic and social development at the national and regional levels, and the role of the judiciary in ensuring a balanced and effective IP ecosystem, through the sharing of experiences and challenges from across the region. Presentations were given by 22 speakers, and the event was attended by judges, creators, policymakers and other stakeholders in the creative industries from Algeria, Bahrain, Iraq, Jordan, Kuwait, Lebanon, Mauritania, Morocco, Oman, Palestine, Qatar, Saudi Arabia, Sudan, Syria, Tunisia, United Arab Emirates and Yemen, as well as the International Confederation of Societies of Authors and Composers (CISAC) and United Music Africa.
- *WIPO-MCST Regional High-level Meeting on Copyright Enforcement in the Digital Environment*, Seoul, Republic of Korea, April 26 and 27, 2023: The meeting was co-organized by WIPO and the Ministry of Culture, Sports and Tourism of the Republic of Korea (MCST). Its purpose was to provide a survey of contemporary issues in online copyright enforcement, with a view to enabling participating countries to develop effective national policies. Presentations were given by 16 speakers, and the event was attended by 28 participants, including senior officials of MCST and the Korea Copyright Protection Agency (KCOPA), as well as participants from Albania, Cambodia, Indonesia, Japan, Laos, Malaysia, the Philippines, Thailand, the United States of America and Viet Nam.

- WIPO-IPC Webinar on Building Respect for IP for Law Enforcement Officials and Members of the Judiciary, online, June 20 and 21, 2023: The Webinar was organized by WIPO in cooperation with the Intellectual Property Center (IPC) of Iran. Its purpose was to: (i) sensitize the participants as to the social and economic impact of counterfeiting and piracy; (ii) build the capacities of police officers, customs officials and prosecutors in enforcing IP rights; (iii) enhance judges' knowledge and expertise in IP enforcement; and (iv) encourage strategic cooperation between stakeholders from both the public and private sectors. Presentations were given by ten speakers, and the event was attended by IPC officials, members of the judiciary and law enforcement officials.
- Sub-regional Workshop on IP Enforcement for Law Enforcement Officials, Astana, Kazakhstan, September 26 and 27, 2023: The workshop was organized by WIPO in cooperation with the Ministry of Justice of the Republic of Kazakhstan. Its purpose was to: (i) discuss the scope and impact of counterfeiting and piracy in the region; (ii) build the participants' capacity to deal with IP infringements in accordance with Part III of the TRIPS Agreement, bearing in mind the flexibilities provided therein; (iii) discuss topical issues relating to IP enforcement and building respect for IP, including IP infringements in the digital environment and strategies to tackle them; and (iv) encourage strategic cooperation between stakeholders from both the public and private sectors. Presentations were given by 13 speakers, and the workshop was attended by 70 participants, including law enforcement officials from Kazakhstan, the Kyrgyz Republic, Tajikistan and Uzbekistan.
- Sub-regional Workshop on the Enforcement of IP for Law Enforcement Officials from the Gulf Cooperation Council (GCC), Riyadh, Saudi Arabia, October 2 and 3, 2023: The workshop was organized by WIPO in cooperation with the Saudi Authority for Intellectual Property (SAIP) and the JPO. Its purpose was to: (i) improve the skills and raise the level of knowledge relating to IPR enforcement among law enforcement officials in the GCC countries; (ii) exchange experiences on national and regional strategies for effective cooperation to address trademark counterfeiting and copyright piracy; (iii) shed light on certain voluntary measures adopted by e-commerce platforms; and (iv) encourage the public and private sectors to cooperate on combating IP infringement. Presentations were given by 13 speakers, and the event was attended by 70 participants, including government and private sector representatives from the GCC countries.
- Sub-regional Workshop on IP Adjudication for Judges from OAPI Member States and Other Francophone African Countries, Abidjan, Côte d'Ivoire, October 10 and 11, 2023: The workshop was organized by WIPO in collaboration with the African Organization of Intellectual Property (OAPI), the West African Economic and Monetary Union (UEMOA), the National Industrial Property Institute of France (INPI) and the Ministry of Commerce, Industry and Small and Medium-Sized Enterprises of Côte d'Ivoire. Its purpose was to: (i) improve the knowledge and skills of judges dealing with IP disputes, both concerning the substance of IP rights (including important case law developments in this area) and procedural mechanisms and tools specific to IP adjudication; (ii) better equip the participating judges to manage IP disputes; (iii) provide an opportunity for the participants to exchange experiences in the application of legal and regulatory provisions relating to the enforcement of IP rights; and (iv) familiarize the judges with the case law tools developed by WIPO and OAPI respectively. Presentations were given by 11 speakers, and the event was attended by 46 participants, including judges from UEMOA countries and OAPI member states, staff members of the Ivorian Office of Intellectual Property and local IP attorneys.

- National Workshop on IP Enforcement, Sarajevo, Bosnia and Herzegovina, November 7 and 8, 2023: The workshop was organized by WIPO and the Institute for Intellectual Property of Bosnia and Herzegovina (IIP-BIH). Its purpose was to: (i) discuss the scope and impact of counterfeiting and piracy in the region; (ii) build the capacity of participants to deal with IP infringements in accordance with Part III of the TRIPS Agreement, bearing in mind the flexibilities it provides; (iii) promote the use of the customized WIPO Training materials *Investigating and Prosecuting IP Crime*; and (iv) encourage strategic cooperation between stakeholders from both the public and private sectors. Presentations were given by seven speakers, and the event was attended by 50 participants, including prosecutors, and law enforcement officials and other relevant stakeholders.
- National Workshop on the Enforcement of IP Rights for Prosecutors, Police and Customs Officials, hybrid (Tegucigalpa, Honduras, and online), November 13, 2023: The workshop was organized by WIPO in cooperation with the Directorate General of Intellectual Property (DIGEPIH) and with the support of the Judicial School of Honduras Francisco Salomón Jiménez Castro. Its purpose was to build the capacities of national prosecutors, police and customs officials to effectively enforce IP rights. Presentations were given by ten speakers, and the event was attended by 30 participants, including representatives from the Public Attorney's Office, police and customs.
- Sub-regional Workshop on the Enforcement of Intellectual Property Rights for Police Investigators and Prosecutors, Asunción, Paraguay, November 14 to 16, 2023: The workshop was jointly organized by WIPO, the National Directorate of Intellectual Property of Paraguay (DINAPI), IP Key Latin America, the JPO, and the United States Patent and Trademark Office (USPTO). Its purpose was to: (i) instill in the participants the value of protecting and enforcing IP rights for the social, economic and cultural development of the participating countries; (ii) provide training on IP remedies and enforcement measures, with a particular focus on the work of prosecutors and police investigators; (iii) discuss topical issues in the area of IP enforcement and building respect for IP; and (iv) discuss strategies for effective national and transnational cooperation to enforce IP rights and build respect for IP. Presentations were given by 20 speakers, and the event was attended by 48 participants, including police officers and prosecutors from Argentina, Brazil, Chile, Ecuador, Paraguay and Uruguay.

9. Furthermore, the BRIP Division participated in training programs for government officials and teachers of IP and delivered multiple presentations to university students. Presentations on IP enforcement and building respect for IP were delivered at the *Study Visit of Law Students of Queen's University, Kingston, Canada* (Geneva, June 16, 2022); the *WIPO-WTO Advanced Course on Topical IP Policy Issues* (Geneva, March 28, 2023); the *Study Visit of Students from Queen's University, Kingston, Canada, the University of the West Indies, Kingston, Jamaica, the Graduate Institute of International and Development Studies, Geneva, Switzerland, Carleton University, Ottawa, Canada, the University of Newcastle, UK, and the University of Amsterdam, Netherlands* (Geneva, June 7, 2023); the *Training of Trainers of ASEAN Intellectual Property Academy – Module 3: Copyright and Related Rights* (online, June 15 to 28, 2023); the *WIPO-UNIGE Summer School on IP* (online, June 19 to 30, 2023); the *WIPO Nigeria Summer School on IP* (hybrid, Abuja, Nigeria, and online, September 11 to 22, 2023); the *WIPO-Iran Summer School 2023* (hybrid (Tehran, Iran, and online), October 14 to 25, 2023); and the *Study Visit of Students from Tongji University, China* (Geneva, November 22, 2023).

II. INTERNATIONAL COORDINATION AND COOPERATION

10. In line with the objectives set out in the 2022/2023 Program of Work and Budget and Development Agenda Recommendation 45, the BRIP Division continued its systematic and effective international cooperation on a balanced and transparent approach to IP enforcement and building respect for IP in accordance with WIPO Expected Result 2.3 and Development Agenda Recommendations 40 and 45, with a view to increasing international policy cohesion and avoiding the duplication of work.

11. Relevant activities are outlined below:

- *IP Protection in the Digital Age Webinar*, online, June 16, 2022: The webinar was organized by the WIPO Singapore Office in collaboration with the Vietnam Intellectual Property Association (VIPA) and the Vietnam Chamber of Commerce and Industry (VCCI). Its purpose was to highlight how Vietnamese enterprises could protect and manage their IP rights when trading in a digital marketplace and resolve disputes using WIPO's Alternative Dispute Resolution services. The BRIP Division delivered presentations on *Identifying Types of IPR (Trademark and Copyright) Violations in e-Commerce and Identifying Infringers* and *The Role of Internet Service Providers in IPR Infringement Cases*. Presentations were given by eight speakers, and the event was attended by IP professionals and small and medium-sized enterprises (SMEs).
- *Coordination Meeting of IGOs Working in the Area of Building Respect for Intellectual Property*, hybrid (Geneva, Switzerland, and online), June 21, 2022: Organized by WIPO, the meeting aimed to better understand the work undertaken by IGOs in the areas of building respect for IP and IP enforcement and to strengthen the collaboration between them, with a view to contributing to international policy cohesion and achieving maximum impact through shared resources. It was attended by 23 IGO representatives.
- *CCP IPR Training Southeast Europe*, Podgorica, Montenegro, June 28 to 30, 2022: The training was organized by the United Nations Office on Drugs and Crime (UNODC) and World Customs Organization (WCO) Container Control Programme (CCP). The purpose of the training was to build the participants' capacity in preventing the cross-border movement of illicit goods, particularly in the countries of Albania, Bosnia and Herzegovina, Kosovo, Montenegro and North Macedonia. The BRIP Division delivered presentations on building respect for IP and the work of the BRIP Division; as well as on the international legal framework of IP enforcement (Part III of the TRIPS Agreement), focusing on border measures. The event was attended by 60 customs officials.
- *Sixth International Conference Georgia Against Counterfeiting and Piracy*, Batumi, Georgia, July 25 and 26, 2022: The conference was organized by the National Intellectual Property Center of Georgia (SAKPATENTI) in collaboration with the Commercial Law Development Program (CLDP) of the United States Department of Commerce. Its purpose was to ensure effective interagency coordination regarding mechanisms for IP enforcement by sharing international experiences. The BRIP Division provided an opening statement and delivered a presentation on *Trends & Enforcement of Counterfeiting and Piracy*. Presentations were given by 15 speakers, and the event was attended by 120 government officials. The BRIP Division also participated as an observer in a preparatory meeting to establish a sub-regional IP enforcement working group on July 27, 2022.

- *WTO Roundtable on Better Trade for Better Health: Strengthening Cooperation to Tackle Illicit Trade in Medical Products*, Geneva, Switzerland, July 27, 2022: The roundtable was organized by the World Trade Organization (WTO). Its purpose was to enable IGO stakeholders to share information about their efforts in tackling illicit trade in medical products and to foster potential future cooperation in that area. The BRIP Division delivered a presentation on WIPO's initiatives aimed at eradicating the illicit trade in medical products. Presentations were given by eight speakers, and roundtable was attended by IGOs involved in the fight against counterfeit and substandard medicines.
- *CCP IPR Training for Law Enforcement Officials from East and Southern Africa*, hybrid (Windhoek, Namibia, and online), August 8 to 12, 2022: The training was organized by the CCP with the objective of preventing the cross-border movement of illicit goods, particularly in the countries of Angola, Kenya, Mozambique, Namibia, Tanzania and Uganda. The BRIP Division delivered presentations on its work to build respect for IP and on the international legal framework of IP enforcement (Part III of the TRIPS Agreement), focusing on border measures. The event was attended by law enforcement officials from Angola, Kenya, Mozambique, Namibia, Tanzania and Uganda.
- *European Intellectual Property Prosecutors Network (EIPPN) Workshop*, The Hague, Netherlands, September 15 and 16, 2022: The workshop was organized by the European Union Intellectual Property Office (EUIPO) in cooperation with the European Union Agency for Criminal Justice Cooperation (EUROJUST), with the objective of gathering IP prosecutors to discuss the latest developments in IP crime, including collaboration with intermediaries and international judicial cooperation. Presentations were given by 14 speakers, and the workshop was attended by 70 participants, including prosecutors from EU member states, Albania and Switzerland as well as representatives of IGOs. WIPO participated as an observer.
- *Fifteenth International Law Enforcement IP Crime Conference*, Seoul, Republic of Korea, September 19 to 21, 2022: The conference was organized by the INTERPOL International IP Crime Investigators College (IIPCIC) and the Korean National Police Agency (KNPA), with the purpose of bringing together police, customs, regulatory agencies and private sector investigators to share and develop best practices to combat the trafficking of illicit goods, specifically around the topic of *Effective Measures to Fight Online and Offline IP Crime*. It was preceded by a workshop organized by IIPCIC with the support of the Audiovisual Anti-Piracy Alliance on *Online Piracy: A Dynamic, Diverse and Complex Crime*. The BRIP Division participated as a speaker on *Legal Measures Available and Gaps Identified* in the workshop and on *Working Beyond Your Organization – Operational and Investigative Support to Fight IP Crime Globally* in the conference. Law enforcement officials from various countries and private sector stakeholders heard presentations from more than 50 speakers.
- *MASCRADe Conference*, hybrid (New Delhi, India, and online), September 22 and 23, 2022: The conference was organized by the Federation of Indian Chambers of Commerce and Industry (FICCI). The purpose of the event was to engage consumers in the discussion against smuggling and counterfeiting to safeguard the interests of social development and global economic growth. The BRIP Division intervened as a speaker on the topic *To Empower, Inspire and Connect Consumers for a Safer and Healthier World*. Presentations were given by 40 speakers, and the event was attended by Indian Government and private sector representatives.

- *Plenary Meeting of the European Observatory on Infringements of Intellectual Property Rights (EUIPO Observatory)*, Alicante, Spain, September 28 and 29, 2022: The purpose of the meeting was to bring together participants from the EUIPO Observatory network, such as enforcement officials from EU member states, other relevant EU authorities, the private sector, civil society and IGOs, to keep them abreast of current developments in the area of IP enforcement and building respect for IP, as well as the EUIPO Observatory's work in this area. The event was attended by 70 participants from the EUIPO Observatory network.
- *WIPO Private Sector Associations Meeting on Intellectual Property Enforcement*, Geneva, Switzerland, October 3, 2022: Organized by the BRIP Division, the meeting aimed to better understand the work undertaken by the private sector in the area of IP enforcement and building respect for IP; to gain insights and learn from the expertise of the private sector in matters related to IP enforcement and building respect for IP; and to strengthen the collaboration between WIPO and NGOs. The meeting was attended by 39 representatives of private sector associations.
- *Annual Meeting of the German Association for the Protection of Intellectual Property (GRUR)*, Dresden, Germany, October 5 to 7, 2022: The purpose of the event was to analyze topical legal issues as well as the latest German and European case law in the area of IP, which featured dedicated enforcement topics, namely “Anti-suit Injunctions” and “Enforcement and Remuneration in Practice Following the Implementation of the European Union (EU) Directive on Copyright in the Digital Single Market”. WIPO participated as observer. Presentations were given by more than 30 speakers, and the event was attended by more than 400 participants, including attorneys, academics, in-house IP counsels, judges and public authorities.
- *National Training of Nigerian Examiners*, hybrid (Abuja, Nigeria, and online), October 11 and 12, 2022: The training was organized by the WIPO Nigeria Office and the International Trademark Association (INTA). The BRIP Division intervened as a speaker on *IP and Enforcement*. Presentations were given by 15 speakers, and the training was attended by Nigerian trademark examiners.
- *International Conference on the Role of IP Offices in the National Innovation Ecosystem*, hybrid (Tbilisi, Georgia, and online), October 12 and 13, 2022: Jointly organized by WIPO and SAKPATENTI, the conference celebrated the 30th anniversary of the creation of SAKPATENTI and analyzed the role of national IP Offices in the development of innovation ecosystems, including in coordinating IP enforcement. The BRIP Division participated in a panel discussion on *The Role of IP Offices in Coordinating Enforcement Activities in the Country*. Presentations were given by 22 speakers, and the event was attended by heads and experts of national IP offices of various countries, as well as representatives of Georgian government agencies, the diplomatic corps accredited in Georgia and international and local organizations.
- *Second Regional Seminar on Cultural Industries and Copyright as a Factor for Economic Growth*, online, October 17 to 28, 2022: Organized by the Spanish Cooperation Training Center (CFCE) and the Spanish Agency for International Development Cooperation (ACEID), with the support of the Spanish Ministry of Culture and Sport, the seminar aimed to generate discussion on copyright as a key factor in the empowerment of cultural industries and the socio-economic development of Latin America and to create a space for the formulation of normative, practical and institutional proposals that provide solutions to copyright and cultural industries issues. The BRIP Division intervened as a speaker on

Promoting IPRs in the module *IPR Enforcement: Policies and Education*. Presentations were given by 18 speakers.

- *Consultative Roundtable on Counterfeiting in Nigeria*, hybrid (Lagos, Nigeria, and online), November 1 and 2, 2022: The roundtable was organized by the European Union project, Intellectual Property Rights and Innovation in Africa (AFRIPI). The purpose of the roundtable was to: raise awareness of the dangers of counterfeiting and piracy and of respect for IP; provide a platform for stakeholders to discuss trends, challenges and best practices in IP enforcement to curb counterfeiting of IPRs; provide a platform for stakeholders in IP enforcement to share experiences and best practices in handling IP enforcement matters; and establish networks among participants to support, facilitate and coordinate IP enforcement to strengthen efforts and systems used to detect, deter and punish the trafficking of counterfeit goods. The BRIP Division intervened as a speaker on *Global Perspective for Building Respect for IP: Trademark Counterfeiting and Copyright Piracy*. Presentations were given by 16 speakers.
- *Global Forum on IP and the Metaverse*, hybrid (Seoul, Republic of Korea, and online), November 3, 2022: Organized by the Presidential Council on Intellectual Property of the Republic of Korea, the MCST and the Korea Intellectual Property Office (KIPO), the forum aimed to address metaverse-related IP issues and explore avenues for cooperation and global solutions. The BRIP Division intervened as a speaker on *Trends and IP Issues in the Metaverse*. Presentations were given by 17 speakers.
- *Second Regional Forum on Authors' Rights and Digital Development, from a Regulatory Perspective*, online, November 14 to 25, 2022: Organized by CFCE and ACEID, with the support of the Spanish Ministry of Culture and Sport, the forum aimed to train copyright officials from Latin America on possible legislative responses to the challenges posed by the technological evolution for the cultural industries and to share experiences and practical cases. The BRIP Division intervened as a speaker on *Building Respect for IP* in the *IP Enforcement* module. Presentations were given by 22 speakers, and the event was attended by 34 participants.
- *WIPO Training of Trainers of the Turkish Intellectual Property Academy*, hybrid (Ankara, Turkey, and online), November 21 to December 2, 2022: The purpose of the training was to provide trainers of the Turkish Intellectual Property Academy with the necessary knowledge and skills to later train specifically targeted audiences. The BRIP Division intervened as a speaker on *Online Copyright Infringements*. Presentations were given by 15 speakers, and the event was attended by future trainers of the Turkish Intellectual Property Academy.
- *CCP Specialized Training on Intellectual Property Enforcement for Customs Officials*, Beirut, Lebanon, November 23 and 24, 2022: The purpose of the training was to help to prevent the cross-border movement of illicit goods, particularly in Lebanon. The BRIP Division delivered four presentations on the international legal framework of IP enforcement, trademark counterfeiting and copyright piracy, building respect for IP, as well on the disposal of IP infringing goods. Presentations were given by four speakers, and the training was attended by 16 Lebanese customs officials and four Iraqi customs officials.
- *Online Seminar on Latest Developments in IP Protection Around the World*, online, November 30, 2022: Organized by WIPO and the Mexican Institute of Industrial

Property (IMPI), the seminar aimed to discuss recent legal developments in the area of IP enforcement, awareness-raising activities for building respect for IP, especially among young people, and inter-institutional agreements and coordination in IP enforcement policies and regimes. The BRIP Division intervened as a speaker on *The International Enforcement of IP Rights*. Presentations were given by eight speakers, and the event was attended by Mexican government officials.

- *Protecting Technologies Abroad: Building a Common Transatlantic Approach for Avoiding IP Theft*, Milan, Italy, December 14, 2022: Organized by Bocconi University in collaboration with the United States Commercial Service and the Chamber of Commerce of Milan Monza Brianza Lodi, the conference served to discuss a transatlantic approach to preventing IP theft. The BRIP Division presented its work in the field of IP enforcement and building respect for IP as well as the WIPO ALERT Database as an example of voluntary cooperation at the international level. Presentations were given by 15 speakers, and the event was attended by 85 individuals from the academic and private sectors.
- *Fifth Regional Conference on IP in the Digital Economy for SMEs: Film Industry in the Digital Environment*, hybrid (Bucharest, Romania, and online), January 17 and 18, 2023: Organized by WIPO in cooperation with the Romanian Copyright Office (ORDA), the State Office for Inventions and Trademarks (OSIM) and Romanian American University in Bucharest, the conference served to raise awareness among SMEs in the film industry about topical IP issues, including rights management, access to audiovisual content in the digital era, piracy and counterfeiting in the film industry and IP enforcement. The BRIP Division intervened as a speaker on *Building Awareness of Copyright and Enforcement in the Film Industry*. Presentations were given by 40 speakers, and the event was attended by SMEs and entrepreneurs from Bosnia and Herzegovina, Hungary, Moldova, Romania, Serbia, Turkey and Ukraine.
- *Eleventh Meeting of the EUIPO Observatory Coordination Group on Infringements of IPRs*, hybrid (The Hague, Netherlands, and online), February 1, 2023: The purpose of the meeting was to allow various EU entities and IGOs to update each other on their current activities and initiatives in relation to IP enforcement and building respect for IP. The BRIP Division participated in a *tour de table* and discussed its current and upcoming work in the area of IP enforcement and building respect for IP. The meeting was attended by representatives of the EUIPO, EU entities and IGOs.
- *CCP IPR Training for Uganda*, hybrid (Kampala, Uganda and online), February 6 to 17, 2023: The training was organized by the CCP, with the objective of building the capacities of Ugandan law enforcement authorities in the area of IPRs and enforcement, including border measures and respect for IP. The BRIP Division delivered a presentation on building respect for IP and the international legal framework of IP enforcement (Part III of the TRIPS Agreement), focusing on border measures. Presentations were given by 13 speakers.
- *EUIPO Observatory Public Sector Representatives Meeting and Seminar*, Stockholm, Sweden, February 14 and 15, 2023: Organized by the EUIPO Observatory, in collaboration with the Swedish Presidency of the Council of EU and the Swedish Intellectual Property Office (PRV), the meeting brought together representatives of national offices, relevant EU institutions and IGOs, with the aim of discussing the EUIPO Observatory's ongoing work, providing guidance on the design of new initiatives and exchanging information and experiences. WIPO

participated as an observer. Presentations were given by 17 speakers, and the meeting was attended by 47 participants, including representatives of public sector authorities of the EU Member States and observers to the EUIPO Observatory (European Free Trade Association (EFTA), Organization for Economic Co-operation and Development (OECD) and United Nations Interregional Crime and Justice Research Institute (UNICRI)).

- *Seminar on IPR, Social Attitudes and Sustainability*, Stockholm, Sweden, February 16, 2023: Organized by the EUIPO Observatory, the Swedish Presidency of the Council of the European Union and the PRV, the seminar examined sustainability in relation to IP protection and enforcement, with a focus on the environment. Presentations were given by 18 speakers, and the seminar was attended by 72 representatives of the public and private sectors from the Nordic Countries and other EU Member States. WIPO participated as an observer.
- *CLDP Consultations on Illicit Trade in Counterfeit Goods with a High-level Delegation from Central Asian Economies*, Geneva, Switzerland, February 14, 2023: Organized by the CLDP, in coordination with U.S. Customs and Border Protection (CBP), the USPTO, the U.S. Department of Justice (DOJ), and U.S. Embassies in Central Asia, the purpose of the event was to facilitate consultations on the risks that counterfeit goods pose to trade, health, safety and the environment, with the objective of effectively combating illicit trade. The BRIP Division delivered presentations on WIPO's role and activities in IP enforcement and building respect for IP, on the contemporary challenges in IP enforcement and on the implementation of the enforcement-related provisions of the TRIPS Agreement. Presentations were given by three speakers, and the event was attended by 31 delegates from Kazakhstan, the Kyrgyz Republic, Tajikistan and Turkmenistan.
- *Coordination Meeting of IGOs Working in the Area of Building Respect for Intellectual Property*, hybrid (Geneva, Switzerland and online), March 7, 2023: Organized by WIPO, the meeting aimed to better understand the work undertaken by IGOs in the areas of building respect for IP and IP enforcement, and to strengthen the collaboration between them with a view to contributing to international policy cohesion and maximum impact through shared resources. The event was attended by 24 IGO representatives.
- *OECD Task Force on Countering Illicit Trade (TF-CIT) Eleventh Plenary Meeting*, Paris, France, March 16 and 17, 2023: Under the theme *Levelling the Playing Field for a Resilient Economy*, the meeting took stock of the work of the TF-CIT over the last decade and examined the evidence on illicit trade and standards to combat it in an effective, coordinated way. WIPO participated as an observer.
- *Sixth WIPO ALERT Stakeholders' Meeting*, hybrid (Geneva, Switzerland and online), March 22, 2023: Organized by WIPO, the meeting served to update WIPO ALERT stakeholders and interested WIPO Member States on the latest technical developments and progress of the database, and provided an opportunity to receive their feedback as well as to promote the database and encourage broader participation. Presentations were given by seven speakers, and the meeting was attended by 76 participants, including WIPO ALERT stakeholders, other WIPO Member States and representatives of the advertising industry.
- *AMIIF Innovation Week*, hybrid (Mexico City, Mexico, and online), March 28 to 30, 2023: Organized by the Association of Medical and Industrial Innovation Foundations (AMIIF), the event served to discuss the importance of innovation for

the development of the health sector. The BRIP Division delivered a keynote speech on the importance of respecting IP in the health sector.

- *EUIPO IP Training Track*, online, March 16 and 30, 2023: Organized by the EUIPO and the European Business and Innovation Centre Network (EBN), the event provided practical knowledge on how to identify and manage IPRs, such as trademarks, copyright, designs and patents, with a view to supporting startups and SMEs in turning IPRs into a business asset. WIPO intervened as a speaker on the enforcement of patent rights. Presentations were given by 12 speakers, and the event was attended by European business and innovation professionals.
- *REACT Annual General Meeting*, Amsterdam, Netherlands, April 21, 2023: The objective of the event was to provide members of REACT with an overview of the organization's work. Presentations were given by 18 speakers, and the event was attended by more than 250 participants, including REACT members (brand owners), partner organizations and REACT staff. WIPO participated as an observer.
- *UN System-wide Practice Group on Trafficking in All Its Forms*, online, April 25 to June 27, 2023: Co-chaired by three United Nations (UN) entities (UNODC, the Executive Office of the Secretary-General and the Department of Political and Peacebuilding Affairs), the Practice Group gathered 34 UN entities and other international organizations to develop recommendations and concrete actions against trafficking in all its forms, in two work streams. WIPO participated in the meetings of work stream 1 (identification of best practices and synergies to advance concrete actions) and the plenary. Of the resulting 23 draft recommendations and concrete actions, five were identified as the most scalable and action-oriented, and were presented to the UN Secretary-General's Executive Committee on July 21, 2024.
- *Thirtieth Session of the CDIP* https://www.wipo.int/meetings/en/details.jsp?meeting_id=75032, Geneva, Switzerland, April 24 to 28, 2023: The 30th session of the WIPO Committee on Development and Intellectual Property (CDIP) included a presentation by WIPO on the topic *IP and Youth: Investing in Our Future*, to which the BRIP Division contributed.
- *Training on Collective Management Operations and Licensing Practices*, hybrid (Lagos, Nigeria, and online), May 3 and 4, 2023: Organized by WIPO's Nigeria Office and the Nigerian Copyright Commission, the training served to build the capacity of collective management officials. The BRIP Division delivered a presentation on copyright enforcement in the online environment. Presentations were given by 13 speakers.
- *Webinar on the Protection of IPRs*, online, May 18 and 19, 2023: The national webinar was organized by WIPO in cooperation with the Ministry of Justice of Kazakhstan. The BRIP Division intervened as a speaker on *The Role of WIPO in the Fight Against Trademark Counterfeiting and Copyright Piracy*.
- *Webinar on Digital Piracy and the Advertising Industry in Mexico: The WIPO ALERT Database*, online, May 24, 2023: Organized by WIPO and IMPI, the webinar provided an overview of online copyright enforcement and brand safety in Mexico. WIPO intervened as a speaker on WIPO ALERT. Presentations were given by four speakers, and the event was attended by 90 representatives of the advertising industry in Mexico.

- *EUIPO Observatory Anti-counterfeiting Blockathon Infrastructure Proof of Concept Results and Blockathon Forum Assembly*, hybrid (Alicante, Spain, and online), May 31, 2023: Organized by the EUIPO Observatory, the event presented the results of the proof-of-concept exercise that the EUIPO Observatory had carried out in relation to its initiative to develop a European Logistics Services Authentication on the basis of the European Blockchain Services Infrastructure (ELSA-EBSI). WIPO participated as an observer.
- *Greater Geneva Intellectual Property Network Session on Voluntary and Involuntary Measures to Protect and Enforce Copyright in the Online Environment*, Geneva, Switzerland, June 8, 2023: The purpose of the session was to discuss the enforcement challenges facing copyright and brand holders in the online environment; the nature of online infringement and technical aspects relevant to legal analysis; the treatment of this issue in the legislation and cases, including new remedies such as site-blocking injunctions; and the voluntary measures to prevent piracy and the work of WIPO to assist its Member States in tackling online infringement, including WIPO ALERT. WIPO participated as a speaker.
- *First International Symposium on Intellectual Property Protection and Enforcement*, hybrid (Nairobi, Kenya, and online), June 13 to 15, 2023: Organized by the Anti-counterfeit Authority of Kenya (ACA), the symposium served to identify and document best practices in managing and enforcing IPRs, define the role of stakeholders in combatting counterfeiting and outline policy and legal obligations of enforcement agencies in combatting counterfeiting and illicit trade in the African region. The BRIP Division intervened as a speaker on *International and Regional Perspectives of IP Enforcement, Public Awareness, Research and Dispute Resolution and Partnerships and Linkages on IP Protection and Enforcement*. The event was attended by policymakers, enforcement officers, judicial staff, private sector representatives, research scholars, professionals and students from a number of countries across Africa.
- *Fifth International IP Enforcement Summit*, Sofia, Bulgaria, June 14 and 15, 2023: Organized by the European Commission, the EUIPO and the Patent Office of the Republic of Bulgaria, the summit brought together key European and international decision-makers, law enforcement authorities, multinational companies, SMEs, consumer representatives and other relevant players to discuss ways to improve the protection and enforcement of IP rights in the EU and around the globe. WIPO participated in a panel discussion on *SMEs and IP Enforcement*. Presentations were given by more than 50 speakers, and the summit was attended by more than 200 participants.
- *WIPO Private Sector Associations Meeting on Intellectual Property Enforcement*, hybrid (Geneva, Switzerland, and online), July 5, 2023: Organized by the BRIP Division, the meeting aimed to better understand the work undertaken by the private sector in the area of IP enforcement and building respect for IP; to gain insights and expertise from the private sector in matters related to IP enforcement and building respect for IP; and to strengthen the collaboration between WIPO and NGOs. The meeting was attended by 36 representatives of private sector associations.
- *Enforcement Week: Seminar on Border Enforcement in Mercosur*, hybrid (Foz do Iguaçu, Brazil, and online), July 19 to 21, 2023: Organized by the EU IP KEY Latin America program, the seminar served to build the capacities of customs officials in addressing piracy and counterfeiting. WIPO intervened as speaker on *The Enforcement of IP Rights and its Relevance to Customs*.

Presentations were given by 19 speakers, and the event was attended by more than 100 participants, including customs officials and private sector participants.

- *Seventh International Conference Georgia Against Counterfeiting and Piracy*, Batumi, Georgia, July 24 and 25, 2023: Organized by SAKPATENTI and the CLDP, the conference addressed global challenges in IP enforcement and protection and facilitated the sharing of experiences on enforcement mechanisms. WIPO intervened as a speaker on *Global Trends on Counterfeiting and Piracy* and participated in the panel discussion on *International Trends*. The event was attended by around 105 participants, representing mostly governments and private businesses, but also IGOs, NGOs and academia from Armenia, Azerbaijan, Estonia, Georgia, Germany, Hungary, Kazakhstan, the Kyrgyz Republic, the Republic of Moldova, Romania, Serbia, Tajikistan, Turkmenistan and Uzbekistan.
- *National Colloquium on IPRs for Judges of the High Court of Zambia*, hybrid (Lusaka, Zambia, and online), September 21 and 22, 2023: Organized by the Judiciary of Zambia, in collaboration with the Patents and Companies Registration Agency (PACRA) and WIPO, the colloquium served to build the capacity of the participating judges to deal with IP issues. The BRIP Division intervened as a speaker on *A Balanced Approach on IP Enforcement*. Presentations were given by eight speakers, and the event was attended by 11 judges from the High Court, Court of Appeal and Supreme Court of Zambia.
- *Sixteenth International Law Enforcement Intellectual Property Crime Conference*, Oslo, Norway, September 25 to 27, 2023: Organized by IIPCIC and the Norwegian Police Service, in partnership with UL Standards and Engagement, the conference provided participants with an update on current trends and emerging risks associated with transnational organized IP crime and illicit trade. Under this year's theme, *Pathway to Solutions*, three main areas were addressed, namely *Applied Research and Technology*, *Leadership and Diversity* and *Environmental Impact*. WIPO facilitated two training sessions on the *Future of Public Safety and Awareness in the Digital Age*. Presentations were given by 60 speakers, and the event was attended by more than 300 participants, mostly representing law enforcement agencies.
- *EUIPO Observatory Plenary Meeting*, online, September 27 and 28, 2023: The meeting brought together members of the EUIPO Observatory network, representing enforcement agencies of EU member states, relevant EU entities, the private sector, civil society and IGOs, to keep them abreast of current developments in the area of IP enforcement and awareness-raising. WIPO, attending as an observer, shared an update of its ongoing projects in the area of IP enforcement and building respect for IP. Presentations were given by 29 speakers, and the meeting was attended by more than 100 participants.
- *MASCRAGE Conference 2023*, hybrid (New Delhi, India, and online), September 28 and 29, 2023: Organized by FICCI, the conference addressed the detrimental socio-economic effects of illicit trade, with the aim of promoting large-scale awareness and understanding as well as solutions to address it. WIPO intervened as a speaker on *Protecting the Social Fabric of Nations: Exposing the Lethal Linkages of Illicit Trade and Terror Financing* and *Harnessing the Power of New Age and Emerging Technologies in Preventing Illicit Trade*. Presentations were given by 32 speakers, and the conference was attended by more than 200 participants.

- *Roundtable on Future Strategies in Anti-counterfeiting and Anti-piracy*, Alexandria, Virginia, United States of America, October 3, 2023: Organized by the USPTO, the roundtable provided a forum for consumers, IP right holders, representatives of online and physical marketplaces and platforms and other private and public sector stakeholders to discuss the recent evolution and growth in counterfeiting and piracy; the types of harms that have been observed from the sale of counterfeit and pirated products; successful anti-counterfeiting and anti-piracy strategies and collaborative efforts to combat the sale of counterfeit and pirated products through public / private partnerships; and effective technological solutions to curb the flow of counterfeit and pirated products. WIPO moderated a panel discussion on *Experiences in International Markets*. Presentations were given by 40 of speakers, and the roundtable was attended by more than 100 participants.
- *Second ITU Workshop on Combating Counterfeiting and Stolen ICT Devices on Global Approaches on Combating Counterfeiting of Telecommunication/ICT Devices and Mobile Device Theft*, hybrid (Geneva, Switzerland, and online), October 13, 2023: Organized by the International Telecommunication Union (ITU), the workshop served as a forum for exchanging views on potential ways forward to stop the circulation of counterfeit Information and Communications Technology (ICT) devices and stolen mobile devices around the world. WIPO intervened as a speaker, presenting its work in the area of combating counterfeit goods. Presentations were given by 16 speakers, and the event was attended by more than 100 participants, including ITU member states, sector members, associates and academic institutions and individuals.
- *EUIPO Observatory Public Sector Representatives Meeting and Conference*, Seville, Spain, October 18 and 19, 2023: Organized by the EUIPO Observatory, the meeting brought together representatives from national offices, relevant EU institutions and IGOs with the aim of discussing the EUIPO Observatory's ongoing work in the field of IP enforcement, presenting new initiatives, and exchanging information and experiences. The EUIPO Observatory also organized, in collaboration with the Spanish Presidency of the Council of the EU and the Spanish Patent and Trademark Office a conference on *IP in the Digital Context: Protection and Awareness – Challenges for Future Generations*, which provided an opportunity to discuss youth-targeted IP awareness-raising strategies and offered guidance to young creators on utilizing AI tools. WIPO participated as an observer. The meeting was attended by 40 participants, including representatives of public sector authorities of the EU member states and observers to the EUIPO Observatory (EFTA, EUROJUST, OECD and UNICRI).
- *IFPI Global Content Protection and Enforcement Summit*, Milan, Italy, October 24, 2023: Organized by the International Federation of the Phonographic Industry (IFPI), in collaboration with the Federation of the Italian Music Industry (FIMI) and the Federation Against Music and Multimedia Piracy (FPM), the summit provided a forum to discuss emerging technologies and associated threats to the music industry, as well as opportunities for innovative and impactful enforcement action. WIPO participated as a speaker on *Perspectives and Initiatives on Enforcement*. Presentations were given by 18 speakers, and the event was attended by 70 participants, including representatives from IFPI and its member companies.
- *IP Enforcement Summit*, hybrid (Manila, Philippines, and online), November 14 to 17, 2023: Organized by IPOPHL and National Committee of Intellectual Property Rights (NCIPR), the summit addressed IP protection and enforcement, in particular strategies for a resilient market and digital space. WIPO

participated as a speaker on *Raising IP Awareness and IP Education on New Trends in IP Crimes: A Multi-Sector Approach*. Presentations were given by 28 speakers.

- *WIPO Webinar on the Patent Cooperation Treaty (PCT) and Other Related IP Services: The System for Worldwide Filing of Patent Applications*, online, November 16, 2023: Organized by WIPO and Dubai Police (DP), in cooperation with the Ministry of Economy of the United Arab Emirates, the BRIP Division participated as a speaker on *WIPO's Effort to Strengthen Capacities in Member States for the Effective Prevention of IP Infringements and Enforcement of IP Rights, to Promote a Culture of Respect for IP Rights*. Presentations were given by four speakers, and the event was attended by DP representatives.
- *REACT Asia Meeting*, Chiang Mai, Thailand, November 16 and 17, 2023: Organized by REACT, the meeting consisted of a conference and product identification workshop for REACT members active in Asia, e-commerce platforms and law enforcement agents of Asian countries. WIPO participated as a speaker on *Cooperation with Rights Holders and Updates on the Development of a WIPO IPAS Customs Recordation System*. Presentations were given by 30 speakers, and the event was attended by more than 100 participants, including representatives of right holders, REACT partners, law enforcement officials from Asia-Pacific countries, and representatives from online platforms from across Asia-Pacific.
- *Twentieth WCO CAP Group Meeting*, hybrid (Brussels, Belgium, and online), November 21 and 22, 2023: The meeting of the WCO Counterfeiting and Piracy (CAP) Group addressed the CAP Group Work Program 2024-2025, as well as other topical issues, such as tackling illicit online pharmacies through closer cooperation between customs and the private sector and improving the interoperability of data exchange systems with private sector partners. WIPO participated as an observer.

III. RAISING AWARENESS OF THE IMPORTANCE OF RESPECTING IP

12. The BRIP Division continued to develop several tools aimed at raising public awareness of the importance of respect for IP, and to put them at the disposal of WIPO Member States for use in national awareness-raising campaigns. It also assisted several WIPO Member States in undertaking national awareness-raising activities.

13. From July 20 to 24, 2022, WIPO and the Senegalese Agency for Industrial Property and Technological Innovation (ASPIT) organized a National Workshop on Citizen Journalism and IP, with the support of funds provided by the MCST. The workshop, which featured rap musician Chingo Sy and representatives of the National Police Brigade for the Fight against Piracy and Counterfeiting, introduced 81 secondary school students to the basics of IP rights, their protection and the importance of respecting them. In parallel, the students learned how to use smartphones as a tool for citizen journalism, which allowed them to create news reports on issues relating to respect for IP.

14. To accompany the fifteenth ACE session (August 31 to September 2, 2022), WIPO organized an ACE Cinema, which featured 40 videos, showcasing the anti-piracy and anti-counterfeiting efforts of various WIPO Member States and the private sector.

15. On September 16, 2022, WIPO's educational website on respect for trademarks for young people (aged 15 to 20) was launched in Portuguese at: respeitoasmarcas.org, in cooperation with the WIPO Brazil Office. The website is equally available in English⁷ and Spanish⁸.

16. From February to November 2022, WIPO, in collaboration with the African Regional Intellectual Property Organization (ARIPO) and with the support of funds provided by the MCST, undertook a project to support the establishment of IP Clubs in secondary schools in Botswana, Malawi and Zimbabwe. Twenty teachers and a total of 182 students aged 12 to 18 were trained in IP rights. The project culminated in a regional awards ceremony on November 22, 2022. A second phase of the project started in July 2023, reaching 44 teachers and a total of 312 students aged 12 to 18 from 19 schools in Malawi and Zimbabwe, with a regional awards ceremony held on December 6, 2023.

17. On March 17, 2023, a simplified, easy-to-use version of the WIPO Consumer Survey Toolkit was published⁹, in order to provide even more practical access to the most essential features of the full-scale toolkit¹⁰. The simplified toolkit has already been used to assess consumer attitudes and behavior towards counterfeit goods in six ASEAN countries (Indonesia, Malaysia, Philippines, Singapore, Thailand and Viet Nam), in which a survey was undertaken in August and September 2022, with the support of funds provided by the JPO¹¹.

18. In June 2023, WIPO released the online game, *IP Challenge*¹², with the support of funds provided by the MCST. This new game, aimed at children aged 11 years and up, is set around four characters representing young creators (an inventor, a songwriter, a filmmaker and a fashion designer). The game tests the players' knowledge of IP while they help the characters to protect and commercialize their creations. The game is available in English, Portuguese and Spanish, with further language versions expected in the future.

19. In August 2023, WIPO assisted the National Copyright Office of the Dominican Republic in the production of a video to raise awareness of the importance of respecting copyright, featuring students aged 15 and 16 and well-known singer-songwriter Manny Cruz¹³. The project was funded by the MCST.

20. In August 2023, the trial deployment of the WIPO Consumer Survey Toolkit in the Philippines entered its second phase¹⁴. With the support of funds provided by the MCST, WIPO assists IPOP HL in undertaking a consumer awareness campaign to reduce copyright piracy. The campaign, which includes well-known artist Matteo Guidicelli, will run for a duration of 12 months.

21. In October 2023, WIPO and IPOP HL jointly organized the first IP and Citizen Journalism project in Asia, in Manila, the Philippines. With the support of funds provided by the MCST, a total of 48 students aged 14 to 17 and three teachers participated in the training that combined

⁷ Available at: <https://respectfortrademarks.org/>.

⁸ Available at: <https://respetoporlasmarcas.org/>.

⁹ Available at: <https://www.wipo.int/export/sites/www/enforcement/en/pdf/wipo-consumer-survey-toolkit-simplified-version-2023.pdf>.

¹⁰ Available at: <https://www.wipo.int/publications/en/details.jsp?id=4240>.

¹¹ See Mike Clubbe (2023), *Consumer Attitudes and Behavior in Relation to Counterfeit Goods – Survey Results from Six ASEAN Countries* (document WIPO/ACE/16/8), available at: https://www.wipo.int/meetings/en/doc_details.jsp?doc_id=625282.

¹² Available at: <https://respectforip.org/game/>.

¹³ Video available at: <https://multimedia.wipo.int/wipo/en/enforcement/raising-awareness-dominican-republic-720p.mp4>.

¹⁴ On the results of the first phase, see Nelson P. Lalueces (2022), *Consumer Attitudes and Awareness in the Philippines – Results and Lessons Learned from Deploying the WIPO Consumer Survey Toolkit* (pages 47-50 of document WIPO/ACE/15/9), available at: https://www.wipo.int/meetings/en/doc_details.jsp?doc_id=580711.

IP knowledge and video skills. A video competition was held, whose winners were announced at a ceremony featuring celebrated local artists Clara Benin and Ace Banzuelo.

22. WIPO also assisted Member States with procuring stationery and other promotional goods with WIPO's logo for distribution in awareness-raising activities for young people, such as competitions organized for schoolchildren in Trinidad and Tobago on July 25, 2022, and in Japan on September 28, 2023, as well as other outreach activities.

IV. WIPO ALERT

23. Since June 2022, WIPO has added two Member States as Authorized Contributors to the WIPO ALERT database¹⁵, namely the Philippines and Uzbekistan. They join the other 12 Authorized Contributors, namely Brazil, Ecuador, Greece, Italy, Japan, Lithuania, Mexico, Peru, the Republic of Korea, the Russian Federation, Spain and Ukraine, bringing the total to 14. The initiative also attracted the interest of leading global advertising industry players to become Authorized Users, the total number of which is now 33.

24. Effective March 31, 2023, Ukraine amended its Law on Advertising to prohibit the placing of internet advertising "on websites included by the World Intellectual Property Organization in the relevant list (database) of websites to which copyright holders have submitted claims regarding the observance of intellectual property rights"¹⁶. As a result, several Ukrainian advertising companies have become Authorized Users of WIPO ALERT.

25. The platform is available in Chinese, English, French, Russian, Spanish, Portuguese and Arabic (recently added).

26. The platform currently contains over 13,000 infringing domains, of which approximately 7,000 remain active¹⁷.

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¹⁵ Available at: <https://www.wipo.int/wipo-alert/en/>.

¹⁶ Sub-article 8(11) of Law on Advertising, No. 270/96-BP (July 3, 1996), inserted by paragraph 33(30) of Section X, Law on Media, No. 2849-IX (December 13, 2022).

¹⁷ As opposed to those which are offline or parked.