

Seminar on the Practical Aspects of the Madrid System for the International Registration of Marks for Advanced Users

WIPO Singapore Office, Singapore, June 6 and 7, 2024

GUEST SPEAKER PROFILES

<p>Ms. CAI Ye, Partner, Wanhuida Intellectual Property, Beijing, China</p> <p>CAI Ye is a Partner based in the Beijing office of Wanhuida Intellectual Property. She started her intellectual property practice, with a focus on trademark, since 2008.</p> <p>Her expertise encompasses trademark prosecution including registration, opposition, review, cancellation action and administrative litigation arising from trademark prosecution. She advises the clients on a frequent basis on administrative enforcement programs and litigation in relation to the infringement of trademark rights as well as unfair competition cases. She also has a broad experience in copyright registration, Customs recordal of IPRs, and domain name disputes. During her career, Ye has advised and taken care of over 400 office actions of international trademark registration and assisted Chinese companies in registering and maintaining trademarks before WIPO.</p> <p>Ye graduated from Beijing Foreign Studies University where she obtained LLB and BA. Before joining the firm in 2016, Ye practiced at the Beijing office of Marks & Clerk and before that a leading PRC law firm.</p>	 A professional headshot of Ms. CAI Ye, a woman with short dark hair, wearing a dark blazer over a white collared shirt.
<p>Mr. R. A. TIWARI, Advocate and Of Counsel, M/s ALG India Law Offices LLP [Former Deputy Registrar of Trademarks and GI, under the office of the Controller General of Patents, Designs and Trademarks (CGPDTM), Government of India]</p> <p>Mr. R. A. Tiwari is former Deputy Registrar of Trademark & Geographical Indications having more than 29 years of service in the office of the Controller General of Patents, Designs and Trademarks (CGPDTM), Government of India, which administers the Intellectual Property (IP) laws in India.</p> <p>Before joining the government office, he had a bachelor's degree in science (B. Sc.), and bachelor's degree in law (LL. B) from Banaras Hindu University, Varanasi, India; and thereafter he had practiced law as an advocate before a District Court in India for more than 5 years.</p>	 A professional headshot of Mr. R. A. TIWARI, a man with grey hair and a mustache, wearing a blue traditional Indian kurta.

After retirement from the Government service in the year 2020, he has again started practicing law [in particular, the law relating to trademarks] as an Advocate and IP Attorney. Presently staying at Mumbai, he is also working as Of Counsel of a Delhi based law firm M/s ALG India Law Offices LLP.

During his government service he assisted the then CGPDTM by supervising all the functions relating to trademarks in his office. He was an officer instrumental in implementation of the Madrid System concerning international registration of marks, in India. After India's accession to the Madrid Protocol, he had supervised all the functions of the office as an 'Office of Origin' and as an 'Office of the Designated Contracting Party' under the Madrid Protocol.

As an Of Counsel of the ALG India Law Offices, he mostly helps the firm in representing the registrants of the international registrations before the Indian IP office regarding the provisional refusals and defending the protection of their marks in India.

Ms. Lorraine TAY, Partner, Bird & Bird ATMD LLP, Singapore'

Ms Lorraine Tay is Head of the Intellectual Property Group at Bird & Bird ATMD. She has more than 20 years' experience covering the whole spectrum of IP issues. She has a particular focus on IP transactional matters, commercialisation, and brand management, and works closely with clients to develop their IP strategies, often involving cross border and multi-jurisdictional considerations, including ASEAN. Lorraine also gets intimately involved with legal and business teams both in-house and external to map out and execute strategic IP protection and risk management initiatives, helping businesses realise their commercial value.

Lorraine has always been an active and highly engaged member of the IP community, not only locally, but globally as well. She is a Committee Member of the International Trade Mark Association (INTA), and has served as an IP Adjudicator with IPOS. She also speaks regularly at events organised by INTA, WIPO, IPOS, and the Singapore IP Academy.

Lorraine maintains a global reputation for her expertise in intellectual property. She is consistently ranked as a leading IP lawyer by industry indices including the Legal 500, Chambers, Managing IP, World Trademark Review, Who's Who Legal, Asia IP Experts, Expert Guides, Client Choice Awards and Asia Business Law Journal.



Ms. KOH Chii Boon, Senior Trade Mark Examiner, Registry of Trade Marks, Intellectual Property Office of Singapore (IPOS)

Chii Boon is a Senior Trade Mark Examiner with the Intellectual Property Office of Singapore (IPOS), with over ten years of experience in examining both national and international trade mark applications. As the head of the quality unit within the Registry of Trade Marks, Chii Boon oversees the quality aspect of trade mark examination and the review of examination practices. She also plans and conducts training for both IPOS examiners and examiners from other IP offices.



Ms. Attiya MALIK, Senior Attorney-Advisor, Office of Policy and International Affairs (OPIA), United States Patent and Trademark Office (USPTO)

Ms. Malik started her career at the USPTO as a trademark examining attorney. She then joined the USPTO Trademark Policy Office as an attorney-advisor working on United States national trademark examination and registration policies and procedures. She was charged with creating and updating policy guidance for, and providing training to, USPTO staff and external users on various trademark examination and registration topics. Thereafter, Ms. Malik moved to the USPTO Office of Policy and International Affairs. She focuses on international and national trademark law and practice, and participates in bilateral and multilateral discussions and developments relating to South Asia and Southeast Asia. She also provides information and training on USPTO trademark policy and practice to foreign audiences and is the primary point of contact for the Madrid Protocol and non-traditional marks.



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Ms. Lucy HEADINGTON-HORTON, Senior Legal Officer, Madrid Legal Division, WIPO, Geneva, Switzerland

Lucy Headington-Horton is a senior legal Officer with the Madrid Legal Division, Brands and Designs Sector at WIPO. She provides legal advice, support and training to members, users and other stakeholders of the Madrid System, and assists IP Offices preparing to accede to the Madrid Protocol.

Prior to joining WIPO in 2016, Lucy was a trademarks lawyer for many years, in private practice and in-house, working in the United Kingdom, Australia and Hong Kong, China. Her experience in private practice centered around advising clients on global trademark protection strategies, commercial agreements, enforcement and maintenance.



Mr. Sidney GRAY, Head, Madrid Operations, WIPO, Geneva, Switzerland

Mr. Sidney Gray, Head, Madrid Operations, WIPO, Geneva, Switzerland Mr. Sidney Gray is the Head of Madrid Operations, managing the Examination Teams and Classification Practice Team within the Madrid Registry of the World Intellectual Property Organization. He holds extensive experience regarding trademark administration, including in relation to the Madrid Protocol, having previously spent over 18 years at IP Australia. He has participated in multiple national and international events related to the Madrid Protocol, including as a speaker and a national office representative.



Other WIPO experts (online/in-person)