

# Prepare your International Trademark Application Madrid System Webinar

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Olivier Pierre

May 8, 2024



# Q&A Session - Mentimeter

Join us at **Menti.com** and

use code **2550 9113**

Or **scan the QR code**



# Our Speakers



**Olivier Pierre**

Information Assistant  
Madrid Information and  
Promotion Division  
WIPO



**Walaa Keshta**

Examiner  
Madrid Operations Division  
WIPO



**Marvin Malaluan**

Assistant Classification Officer  
Madrid Operations Division  
WIPO

# Outline

- Accessing our online services (eMadrid)
- Overview of the online services
- Global Brand Database
- Fee calculator
- Madrid Member Profiles
- International Application Simulator
- Madrid Goods & Service Manager
- Madrid Application Assistant
- Q&A

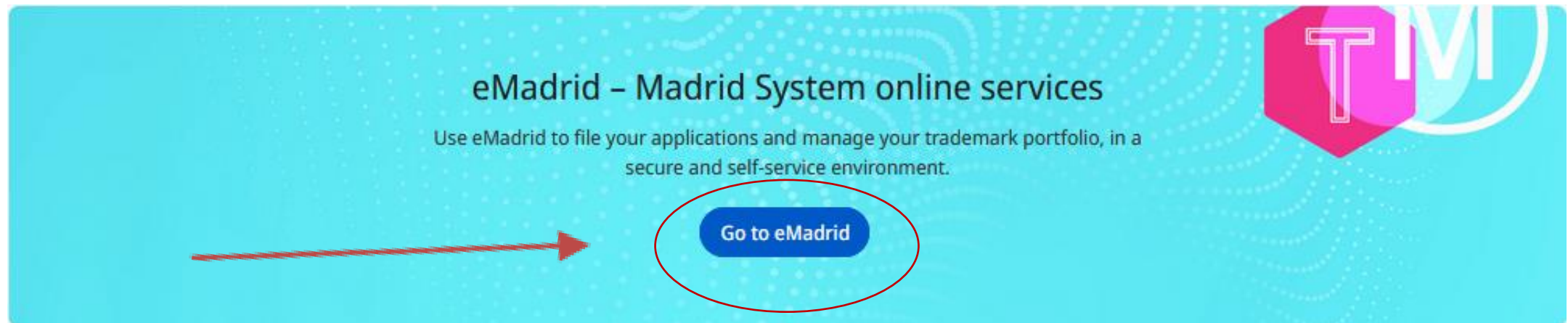
# Today's Case

- **Sally's Gloves**
- Registered trademark in Switzerland (CH)
- Wants to expand her trademark to: **USA, CA, BR, JP & CN**
- Goods and services **Class 25**:
- Driving gloves; baseball gloves; boxing gloves; gloves for diving; polishing gloves; massage gloves; gloves for gardening; motorcyclists' gloves; gloves for cycling; gloves for skiing.



# eMadrid

You can access [eMadrid](#) through the [WIPO website](#) or through the [WIPO IP Portal](#) using your WIPO Account



# eMadrid

The screenshot shows the WIPO eMadrid website. At the top left is the WIPO logo. At the top right are links for 'Help', 'English', and 'IP Portal login' (circled in red). Below the header is a navigation bar with four tabs: 'eMadrid home' (underlined), 'File an application', 'Manage your trademarks', and 'Find & monitor'. The main content area features a large blue banner with the text 'Welcome to eMadrid' and a stylized 'TM' logo. Below the banner is a section titled 'File and manage your international trademark applications and registrations in multiple countries'. This section contains two buttons: 'Login' (circled in red) and 'Create a WIPO Account'. Below this is a section titled 'What do you want to do?' with three cards: 'File an application' (with a 'Prepare your application' button), 'Manage your trademarks' (with an 'Access our online services' button), and 'Find and monitor' (with a 'Get started' button). A red arrow points from the 'Login' button to the 'IP Portal login' button.

# eMadrid – File an Application

## eMadrid: File an Application for an International Trademark Registration

eMadrid home

File an application

Manage your trademarks

Find & monitor

Tools to prepare and submit your application for an international trademark registration, respond to irregularity notices from WIPO and pay fees.

Use the Application Assistant to prepare your application

Start a new application

### Tools to help you file your application

Find out how and where you can use the Madrid System to protect your trademarks.

Simulate an application

Estimate the cost of filing an application and managing an international trademark registration.

Calculate your fees

Learn about the laws and procedures of the intellectual property Offices of Madrid System Members.

Consult Member profiles

Select from thousands of terms to build and check a list of goods and services that your international trademark registration will cover.

Build goods & services

Explore goods & services



# Madrid Application Assistant

**eMadrid: File an Application for an International Trademark Registration**

eMadrid home | **File an application** | Manage your trademarks | Find & monitor

Tools to prepare and submit your application for an international trademark registration, respond to irregularity notices from WIPO and pay fees.

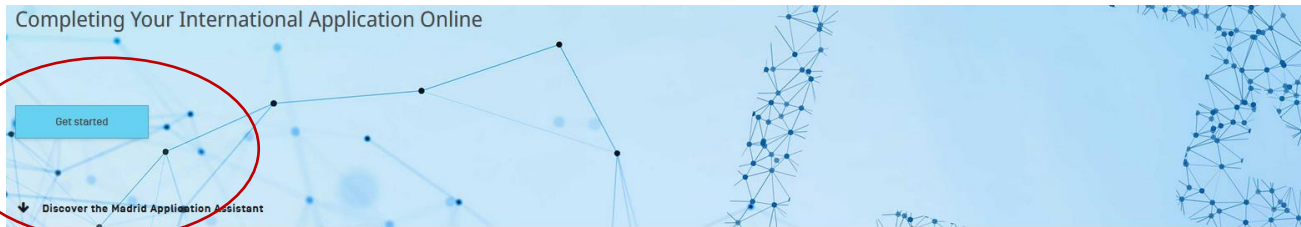
Use the Application Assistant to prepare your application

[Start a new application](#)

Tools to help you file your application

- Find out how and where you can use the Madrid System to protect your trademarks.  
[Simulate an application](#)
- Estimate the cost of filing an application and managing an international trademark registration.  
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- Learn about the laws and procedures of the intellectual property Offices of Madrid System Members.  
[Consult Member profiles](#)
- Select from thousands of terms to build and check a list of goods and services that your international trademark registration will cover.  
[Build goods & services](#)  
[Explore goods & services](#)

# Application Assistant



## What is the Madrid Application Assistant?

The Madrid Application Assistant is an electronic version of the official MM2 form that you must use to file an international application under the Madrid System.




The Madrid Application Assistant records all the information required to complete an international application in an intuitive and linear manner. Once completed, the international application will be made available in a PDF format ready for you to submit to the Office of origin for certification.

## Why Use the Madrid Application Assistant?

Information required for your international application can be imported directly from the Office of origin's national/regional trademarks database. This not only saves time and effort, but also reduces the risk of irregularities, thus making the process of filing an international application more efficient and accurate.

WIPO recommends using the Madrid Application Assistant to complete international applications where online filing is not made available by the Office of origin.

## Benefits of the Madrid Application Assistant



Get Started

Retrieve essential information directly from:

Your Office may offer the services of Madrid e-Filing or its own online filing solutions. In that case, the services of WIPO's Madrid Application Assistant will not be available to you. [Learn more about the Madrid e-Filing services.](#)

Search your Office of origin

Visit our dedicated page for an overview on [how to file your international application under the Madrid System.](#)

GET STARTED WITH THE MADRID APPLICATION ASSISTANT

# Application Assistant I

Prepare your international application in an intuitive and linear manner with the Madrid Application Assistant

Method of filing according to selected Office of Origin

Pre-populated application with data import from the Office of origin

# Application Assistant II

List of goods and services automatically translated/checked with the [Madrid Goods & Services Manager](#) and estimate by the [Fee Calculator](#)

Application in PDF file ([MM2](#) form) ready to submit to the Office of origin

# Madrid e-Filing

File international applications online with the Madrid e-Filing solution developed by WIPO

Available on the website of IP 23 Offices

Full electronic process and certification

Customized to IP Office needs (response to irregularities)

Integrate Madrid Goods & Services Manager/Fee Calculator

WIPO user authentication (WIPO Account)

# Madrid e-Filing

## Get Started

Your Office may offer the services of Madrid e-Filing or its own online filing solutions. In that case, the services of WIPO's Madrid Application Assistant will not be available to you. [Learn more about the Madrid e-Filing services.](#)

Search your Office of origin  
Singapore



Visit our dedicated page for an overview on [how to file your international application under the Madrid System.](#)

The IP Office of Singapore provides its own online service or a customized version of the MM2 form to file an international application under the Madrid System. Browse the Madrid Member Profiles database for further information on filing your international application online at this IP Office.

[GET STARTED BY BROWSING THE MADRID MEMBER PROFILES DATABASE](#)

# Madrid e-Filing

Madrid Member Profiles

Back Save as PDF Save as Excel Restart

-----Select Translation-----

1 Select members

2 Select details

3 Member information

Singapore

Last update on : Nov 24, 2022

Information on procedures as Office of origin

Methods of filing an international application (MM2 form)  
Electronic form

# Madrid Application Assistant

## Get Started

Your Office may offer the services of Madrid e-Filing or its own online filing solutions. In that case, the services of WIPO's Madrid Application Assistant will not be available to you. [Learn more about the Madrid e-Filing services.](#)

Search your Office of origin  
Denmark



Visit our dedicated page for an overview on [how to file your international application under the Madrid System.](#)

**GET STARTED WITH THE MADRID APPLICATION ASSISTANT**



# Application Assistant

Madrid App

Application

Basic application or registration

Designations

Applicant(s)

Representative

Languages and correspondence

Mark

Goods and services

Limitations

Claimed priorities

Fee calculations

Payment

Summary

Designations >

application or

n or registration


### Import a basic application or registration

Import

Application number

Registration number

Status	Registered
Current holder	Arla Foods amba
Mark type	Figurative
Registered	Yes
Registration number	VR 2008 02421
Application number	VA 2008 01968
Mark	Arla



# Application Assistant

## Application for international registration

◀ Mark Limitations ▶

Basic application or registration	✔
Designated Contracting Parties	✔
Applicant(s)	✔
Representative	✔
Languages and correspondence	✔
Mark	✔
<b>Goods and services</b>	
Limitations	
Claimed priorities	
Seniority claim	
Declaration of Intention to use	
Fee calculations	
Payment	
Summary	

### Goods and Services

As a courtesy, the imported list of goods and services, if not already defined in one of WIPO's three filing languages (English, French or Spanish), is automatically translated into the selected filing language.

If creating an application manually, use the [Madrid Goods & Services Manager](#) to prepare the list. Once done, add the class(es) as defined in the national mark. Open the class to add and edit the terms.

Want to avoid possible irregularities from WIPO? Click the "Check classification" button to verify that the terms are in the correct class and not too vague. Refer to the [examination guidelines](#) for more information regarding WIPO's classification practices.

🔍 Check classification

- Classification not yet checked
- ✔ Checked and certified
- ❌ Wrong class
- 🟡 Too vague or not found
- 🟣 Too long or poorly formulated
- 🔵 Duplicate term

New class

2



Class 1

Bilingual Display | Edit | Remove selected terms | ✕

- 🟡  EN Chemical products for industrial purposes and for use in agriculture, horticulture and forestry, chemical preservatives for foodstuffs, tanning agents, binders for industrial purposes ?
- 🟡  EN cultures of micro-organisms, not for medical or veterinary purposes ?
- 🟡  EN emulsifiers (emulsifiers), industrial proteins, casein and industrial caseinates ?

Class 5

Bilingual Display | Edit | Remove selected terms | ✕

- 🟡  EN Dietetic preparations for medical use, foods for infants ?
- ✔  EN cultures of microorganisms for medical and veterinary use
- ✔  EN infant formula
- 🟡  EN dietary supplements in the form of vitamins and minerals, dietetic foods and beverages for medical purposes ?
- ❌  EN lactose

# Application Assistant

## Application for international registration

◀ Seniority claim      Fee calculations ▶

Basic application or registration	🔍
Designated Contracting Parties	🔍
Applicant(s)	🔍
Representative	🔍
Languages and correspondence	🔍
Mark	🔍
Goods and services	🔍
Limitations	🔍
Claimed priorities	🔍
Seniority claim	🔍
<b>Declaration of intention to use</b>	
Fee calculations	
Payment	
Summary	

**Declaration of Intention to use (MM18)**

This form contains the exact wording of the declaration of intention to use the mark required by the United States of America. The United States of America requires that the intention to use the mark be made in English, even if the international application is in French or Spanish.

**DECLARATION OF INTENTION TO USE THE MARK:  
UNITED STATES OF AMERICA**

By designating the United States in the application for international registration/subsequent designation, the person signing below declares that:

- (1) the applicant/holder has a bona fide intention to use the mark in commerce that the United States Congress can regulate on or in connection with the goods/services identified in the international application/subsequent designation;
- (2) he/she is properly authorized to execute this declaration on behalf of the applicant/holder;
- (3) he/she believes applicant/holder to be entitled to use the mark in commerce that the United States Congress can regulate on or in connection with the goods/services identified in the international application/subsequent designation; and
- (4) to the best of his/her knowledge and belief no other person, firm, corporation, association, or other legal entity has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and
- (5) to the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.

\*  I declare under penalty of perjury under the laws of the United States of America that all the foregoing statements are true and correct to the best of my knowledge and belief. I understand that willful false statements and the like may jeopardize the validity of the application or document or any registration resulting therefrom, and are punishable by fine or imprisonment, or both (18 U.S.C. §1001). 35 U.S.C. §25(b).

\_\_\_\_\_  
Signature \*

\_\_\_\_\_  
Date of execution (dd.MM.yyyy) \*

# Application Assistant

## Application for international registration

Declaration of Intention to use    Payment


- Basic application or registration
- Designated Contracting Parties
- Applicant(s)
- Representative
- Languages and correspondence
- Mark
- Goods and services
- Limitations
- Claimed priorities
- Seniority claim
- Declaration of Intention to use
- Fee calculations**
- Payment
- Summary

### Fee calculations

The fees payable for this international application are shown below. For representatives, use the print screen function to save the fee calculation sheet for further reference. Learn more about [fees](#).

International fees (basic part)	CHF 903.00
International fees (complementary and supplementary parts)	CHF 500.00
International fees (individual part)	CHF 6,223.00
<b>Total due now</b>	<b>CHF 7,626.00</b>
International fees (individual part 2), Due once the designated Contracting Party completes examination	CHF 807.00
<b>Grand total (Total due now + individual part 2)</b>	<b>CHF 8,433.00</b>

Show fee details

 [Print fee screen](#)

# Application Assistant

**Application for international registration**

**Summary**

Well done! The application for international registration is complete. Please review, sign and email a copy of the MM2 PDF to the Office of Origin for certification. Once received by the IB, track the status of the international application using the [realtime search](#) in the Madrid Monitor. If necessary, it is always possible to make further modifications to this application. To do so, click on the basic application number found in the portfolio screen. Use [Contact Madrid](#) to seek assistance for any query or issue related to the international registration process.

Basic application or registration

Designated Contracting Parties

Applicant(s)

Representative

Languages and correspondence

Mark

Goods and services

Limitations

Claimed priorities

Seniority claim


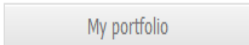
Declaration of Intention to use

Fee calculations

Payment

**Application details**

Application number  
VA 2008 01968

Application (PDF)  

 **MM2 (E) - APPLICATION FOR INTERNATIONAL REGISTRATION UNDER THE MADRID PROTOCOL**  
Summary

**General information**

Office of origin:	Denmark	Application language:	English
My reference:	CP02092020	Reception date:	

**Basic application(s) or registration(s)**

Basic registration(s):	VR 2008 02421 (Date: 26.06.2008, Application number: VA 2008 01968)
------------------------	---

**Applicant(s)**

**Applicant #1**

**Applicant details**

Full name:	Aria Foods amba
Address:	Sønderhøj 14 DK-8260 Viby J Denmark
Country:	Denmark
Telephone:	--
Email:	--
Dedicated communication channel:	E-mail
Applicant type:	Natural person
Nationality:	

**Entitlement to File**

Domiciled in the territory of: Denmark	No	Real and effective industrial or commercial establishment in the territory of: Denmark	Yes
Address of the domicile of the applicant in the territory of: Denmark or address of the real and effective industrial or commercial establishment in the territory of: Denmark	Reuse the applicant address		

# Fee Calculator

**eMadrid: File an Application for an International Trademark Registration**

eMadrid home   **File an application**   Manage your trademarks   Find & monitor

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[Start a new application](#)

### Tools to help you file your application

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- Estimate the cost of filing an application and managing an international trademark registration.  
**[Calculate your fees](#)**
- Learn about the laws and procedures of the intellectual property Offices of Madrid System Members.  
[Consult Member profiles](#)
- Select from thousands of terms to build and check a list of goods and services that your international trademark registration will cover.  
[Build goods & services](#)  
[Explore goods & services](#)

# Fee Calculator

Use the [Fee Calculator](#) to estimate the cost for:

International applications

Subsequent designations

Renewals

The second fee tax for certain Madrid Members



Fees based on the Member and number of classes you select, according to the current [Schedule of Fees](#)

Applicable fee reduction for applicants from [LDCs](#)

# Fee Calculator

WIPO

IP Portal

Help English   Francesca Fusco

Home > Madrid System > eMadrid > Reference > Fee Calculator

## Madrid System Fee Calculator

**Information** The Fee Calculator helps you estimate the cost of registering your mark through the Madrid System, a simple, easy and cost-effective international registration procedure. It also helps you estimate other costs related to managing your international trademark such as the renewal, the subsequent designation, the second fee tax for certain Contracting Parties and all the Madrid transactions with fees.

### Mark Information

Please select which transaction you wish to estimate the cost of:

Type of transaction \*  
New application

Date \*  
2023/05/09

Your office of origin \*  
SG - Singapore

Number of classes covered by the mark \*  
3

Is your mark a collective mark, certification mark or guarantee mark?

Is your mark in colour or colours?



# Fee Calculator

Please select the contracting parties

Search contracting party

<input type="checkbox"/> AE - United Arab Emirates	<input type="checkbox"/> GE - Georgia	<input type="checkbox"/> MZ - Mozambique
<input type="checkbox"/> AF - Afghanistan	<input type="checkbox"/> GG - Guernsey	<input type="checkbox"/> NA - Namibia
<input type="checkbox"/> AG - Antigua and Barbuda	<input type="checkbox"/> GH - Ghana	<input type="checkbox"/> NO - Norway
<input type="checkbox"/> AL - Albania	<input type="checkbox"/> GM - Gambia	<input type="checkbox"/> NZ - New Zealand
<input type="checkbox"/> AM - Armenia	<input type="checkbox"/> GR - Greece	<input type="checkbox"/> OA - African Intellectual Property Organization (OAPI)
<input type="checkbox"/> AT - Austria	<input type="checkbox"/> HR - Croatia	<input type="checkbox"/> OM - Oman
<input checked="" type="checkbox"/> AU - Australia	<input type="checkbox"/> HU - Hungary	<input type="checkbox"/> PH - Philippines
<input type="checkbox"/> AZ - Azerbaijan	<input type="checkbox"/> ID - Indonesia	<input type="checkbox"/> PK - Pakistan
<input type="checkbox"/> BA - Bosnia and Herzegovina	<input type="checkbox"/> IE - Ireland	<input type="checkbox"/> PL - Poland
<input type="checkbox"/> BG - Bulgaria	<input type="checkbox"/> IL - Israel	<input type="checkbox"/> PT - Portugal
<input type="checkbox"/> BH - Bahrain	<input type="checkbox"/> IN - India	<input type="checkbox"/> RO - Romania
<input type="checkbox"/> BN - Brunei Darussalam	<input type="checkbox"/> IR - Islamic Republic of Iran	<input type="checkbox"/> RS - Serbia
<input type="checkbox"/> BO - Bolivia, Sint Eustatius and Saba	<input type="checkbox"/> IS - Iceland	<input type="checkbox"/> RU - Russian Federation
<input type="checkbox"/> BR - Brazil	<input type="checkbox"/> IT - Italy	<input type="checkbox"/> RW - Rwanda
<input type="checkbox"/> BT - Bhutan	<input type="checkbox"/> JM - Jamaica	<input type="checkbox"/> SD - Sudan
<input type="checkbox"/> BW - Botswana	<input checked="" type="checkbox"/> JP - Japan	<input type="checkbox"/> SE - Sweden
<input type="checkbox"/> BX - Benelux	<input type="checkbox"/> KE - Kenya	<input type="checkbox"/> SI - Slovenia
<input type="checkbox"/> BY - Belarus	<input type="checkbox"/> KG - Kyrgyzstan	<input type="checkbox"/> SK - Slovakia
<input type="checkbox"/> BZ - Belize	<input type="checkbox"/> KH - Cambodia	<input type="checkbox"/> SL - Sierra Leone
<input type="checkbox"/> CA - Canada	<input type="checkbox"/> KP - Democratic People's Republic of Korea	<input type="checkbox"/> SM - San Marino
<input type="checkbox"/> CH - Switzerland	<input type="checkbox"/> KR - Republic of Korea	<input type="checkbox"/> ST - Sao Tome and Principe
<input type="checkbox"/> CL - Chile	<input type="checkbox"/> KZ - Kazakhstan	<input type="checkbox"/> SX - Sint Maarten (Dutch part)
<input type="checkbox"/> CN - China	<input type="checkbox"/> LA - Lao People's Democratic Republic	<input type="checkbox"/> SY - Syrian Arab Republic
<input type="checkbox"/> CO - Colombia	<input type="checkbox"/> LI - Liechtenstein	<input type="checkbox"/> SZ - Eswatini
<input type="checkbox"/> CU - Cuba	<input type="checkbox"/> LR - Liberia	<input type="checkbox"/> TH - Thailand
<input type="checkbox"/> DV - Cabo Verde	<input type="checkbox"/> LS - Lesotho	<input type="checkbox"/> TJ - Tajikistan
<input type="checkbox"/> DW - Drapeac	<input type="checkbox"/> LT - Lithuania	<input type="checkbox"/> TM - Turkmenistan
<input type="checkbox"/> CY - Cyprus	<input type="checkbox"/> LV - Latvia	<input type="checkbox"/> TN - Tunisia
<input type="checkbox"/> CZ - Czech Republic	<input type="checkbox"/> MA - Morocco	<input type="checkbox"/> TR - Turkey
<input checked="" type="checkbox"/> DE - Germany	<input type="checkbox"/> MC - Monaco	<input type="checkbox"/> TT - Trinidad and Tobago
<input type="checkbox"/> DK - Denmark	<input type="checkbox"/> MD - Republic of Moldova	<input type="checkbox"/> UA - Ukraine
<input type="checkbox"/> DZ - Algeria	<input type="checkbox"/> ME - Montenegro	<input type="checkbox"/> US - United States of America
<input type="checkbox"/> EE - Estonia	<input type="checkbox"/> MG - Madagascar	<input type="checkbox"/> UZ - Uzbekistan
<input type="checkbox"/> EG - Egypt	<input type="checkbox"/> MK - The Republic of North Macedonia	<input type="checkbox"/> VN - Viet Nam
<input type="checkbox"/> EM - European Union	<input type="checkbox"/> MN - Mongolia	<input type="checkbox"/> WS - Samoa
<input type="checkbox"/> ES - Spain	<input type="checkbox"/> MU - Mauritius	<input type="checkbox"/> ZM - Zambia
<input type="checkbox"/> FI - Finland	<input type="checkbox"/> MW - Malawi	<input type="checkbox"/> ZW - Zimbabwe
<input type="checkbox"/> FR - France	<input type="checkbox"/> MX - Mexico	
<input type="checkbox"/> GB - United Kingdom	<input type="checkbox"/> MY - Malaysia	

Selected Contracting Parties: 0 / 115

Select All Unselect All

Reset Calculate

## Fee Details

Basic fee	903.00	<a href="#">Details</a>
Fees of contracting parties	1,663.00	<a href="#">Details</a>
Complementary fee	100.00	<a href="#">Details</a>
Grand Total (CHF)	2,666.00	

**Disclaimer:** Fee Calculator results are based on information you have provided and the [Schedule of Fees](#) in effect at the time the estimate is generated. The estimate is provided for information purposes only. For the most accurate estimate, consult the Fee Calculator immediately before you submit a request or your payment order.

[Start a new calculation](#) [Print](#)

## Fee Calculator estimation

Thank you for using the Madrid Fee Calculator.

Please find below the details of your estimation through the Madrid Fee calculator. Please note that Fee Calculator results are based on information you have provided and the [Schedule of Fees](#) in effect at the time the estimate is generated. The estimate is provided for information purposes only. For the most accurate estimate, consult the Fee Calculator immediately before you submit a request or your payment order.

In case of any queries, do not hesitate to [contact us](#).

### Summary of the transaction

Type of transaction:	New application
Office of origin:	SG - Singapore
Number of classes in the Mark:	3
Date:	2023.05.09
Collective:	No
Coloured:	Yes
Contracting Parties:	Australia, Germany, Japan
<b>Total amount:</b>	<b>CHF 2,666.00</b>

### Fee details

Basic fee where any representation of the mark is in color :	903.00
Complementary fee(Germany)	100.00
Australia (3 classes)	789.00
Japan (3 classes)	874.00
<b>Total amount:</b>	<b>CHF 2,666.00</b>

International Registrations Operations Division  
World Intellectual Property Organization  
34, chemin des Colombettes  
CH-1211 Geneva 20, Switzerland

# Goods & Services Manager I

The screenshot shows the eMadrid website interface. At the top, there is a blue header with the text "eMadrid: File an Application for an International Trademark Registration". Below the header is a navigation bar with four tabs: "eMadrid home", "File an application", "Manage your trademarks", and "Find & monitor". The "File an application" tab is circled in red. Below the navigation bar, there is a section titled "Tools to prepare and submit your application for an international trademark registration, respond to irregularity notices from WIPO and pay fees." This section contains a light orange box with the text "Use the Application Assistant to prepare your application" and a blue button labeled "Start a new application". Below this, there is a section titled "Tools to help you file your application" which contains four grey boxes, each with a description and a button. The first box is "Simulate an application", the second is "Calculate your fees", the third is "Consult Member profiles", and the fourth is "Build goods & services" and "Explore goods & services". The "Build goods & services" button is circled in red, and a red arrow points to it from the right side of the page.

**eMadrid: File an Application for an International Trademark Registration**

eMadrid home   **File an application**   Manage your trademarks   Find & monitor

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[Build goods & services](#)  
[Explore goods & services](#)

# Goods & Services Manager I

Compile and verify the list of goods and services required for an international application using [Madrid Goods & Services Manager](#)

Nice Classification class headings, terms and explanatory notes

- 128,901 indications in English, 90,945 in French and 91,757 in Spanish of goods and services acceptable to WIPO

# Goods & Services Manager II

- Compile and translate your list in 22 languages

Check acceptance of terms by WIPO and 40 participating IP Offices

# Goods & Services Manager

The screenshot shows the Madrid Goods & Services Manager web interface. At the top, there is a breadcrumb trail: Home > Madrid System > eMadrid > MGS. Below this is a navigation bar with several actions: Import list, Export list, Print list, Delete list, Display preferences, and Translate into... (with a dropdown arrow). On the left side, there is a sidebar with a 'Browse' button and a 'Search' button. Below the 'Search' button is a search input field with a magnifying glass icon. Underneath the search field is a checkbox labeled 'NICE only'. The main content area features the title 'Madrid Goods & Services Manager' in a large font. Below the title, there is instructional text: 'To compile a list of goods and services, select a language from the drop-down menu at the upper right corner of this screen and then use BROWSE to select validated terms in a given class, or SEARCH to enter key words and find related validated terms.' Further down, it says 'For more information, click on the HELP link or watch the TUTORIAL.' Below that is the update date 'Updated: 2024.01.31' and the version number 'NCL12-2024' in red text.

Home > Madrid System > eMadrid > MGS

Import list Export list Print list Delete list Display preferences Translate into...

Browse Search

NICE only

## Madrid Goods & Services Manager

To compile a list of goods and services,  
select a language  
from the drop-down menu at the upper right corner of this screen  
and then use  
BROWSE to select validated terms in a given class, or  
SEARCH to enter key words and find related validated terms.

For more information,  
click on the [HELP](#) link or watch the [TUTORIAL](#).

Updated: 2024.01.31

**NCL12-2024**

# Import list

The screenshot displays the WIPO Madrid system interface. At the top, a navigation bar contains several buttons: 'Import list' (highlighted with a red box), 'Export list', 'Print list', 'Delete list', 'Display preferences', and a 'Translate into...' dropdown menu. Below this, a secondary bar includes 'Browse' and 'Search' tabs, a search input field, and an 'Add...' dropdown menu. The main content area shows a class entry for '25 Clothing, footwear, headwear.' with a list of specific goods in orange boxes, such as 'ready-made clothing for men, women and children', 'knitwear and hosiery', and 'lingerie, underwear, pajamas, dressing gowns, house coats, sweaters, skirts, dresses, briefs, trousers, jackets, coats, furs (clothing), suits, shirts, layettes, neckties, shawls, scarves, stoles, sashes for wear, belts (clothing), gloves (clothing), bonnets, headgear, caps'. A green box highlights the class name 'Clothing, footwear, headwear'. On the left side, there is a checkbox labeled 'NICE only' and a mouse cursor pointing at the interface.



# Translation

The screenshot displays the WIPO Goods & Services Manager interface. On the left, a search results panel shows 57 results for the term 'painting' in class(es) 2. The results are listed as follows:

- 2 paints\*
- 2 agglutinants for paints
- 2 aluminium paints
- 2 asbestos paints
- 2 bactericidal paints
- 2 ceramic paints
- 2 coatings [paints]
- 2 enamel paints
- 2 enamels for painting
- 2 fireproof paints
- 2 gamboge for painting
- 2 thickeners for paints
- 2 thinners for paints
- 4 oils for paints
- 7 painting machines
- 16 canvas for painting
- 16 paint trays

The main window shows the details for class 2: "Paints, varnishes, lacquers; preservatives against rust and against deterioration of wood; colorants, dyes; inks for printing, marking and engraving; raw natural resins; metals in foil and powder form for use in painting, decorating, printing and art." Below this, a list of specific terms is shown with their translations in green boxes:

- 020001 paints
- 020007 aluminium paints
- 020065 enamel paints
- 020085 fireproof paints
- 020076 gamboge for painting

An overlaid window titled "Goods & Services Manager • Translate into... - Mozilla Firefox" shows the translation interface. The URL is <https://webaccess.wipo.int/mgs/popup.jsp?context=translate&to=uk&lang=en>. The window contains the following text:


Standard font: Pre-approved terms.  
**Bold font:** Translation not available.  
**Underlined & bold font:** ORANGE terms not found in the validated database.


**Клас 2:**

Фарби; алюмінієві фарби; емалі для фарбування; вогнетривкі фарби; гумігут для фарбування.

# Goods & Services Manager


## Compile and verify your list of goods and services


Edit class 


Clear class 
































































Check acceptance by designated Contracting Party (dCP) 

**7** Machines, machine tools, power-operated tools; motors and engines, except for land vehicles; machine coupling and transmission components, except for land vehicles; agricultural implements, other than hand-operated hand tools; incubators for eggs; automatic vending machines.

 dCP Accepted by dCP

 dCP Rejected by dCP

 dCP Status unknown

      	070243	machine tools
      		machines and machine tools
      	070002	acetylene cleaning apparatus
      	070388	agricultural implements, other than hand-operated
      		electric brooms
      	070133	sifting installations
      		vacuum pumps
      		yarn winding machines
      		drive pulleys for power transmission belts of industrial machines

# Goods & Services Manager

Check similar group codes used by IP Offices of Japan and Republic of Korea

**7** Machines, machine tools, power-operated tools; motors and engines, except for land vehicles; machine coupling and transmission components, except for land vehicles; agricultural implements, other than hand-operated hand tools; incubators for eggs; automatic vending machines.

	dCP	Accepted by dCP	dCP	Rejected by dCP	dCP	Status unknown
JP	KR	070386	aeronautical engines	JPO: 09B01	KIPO: G3823	
JP	KR	070209	guides for machines	JPO: -	KIPO: G3828	
JP	KR		floating cranes	JPO: 09A03	KIPO: G370101	

# Export List (.doc)

## Class 25:

Clothing, footwear, headgear; ready-made clothing for men, women and children; knitwear and hosiery; lingerie, underwear, pajamas, dressing gowns, house coats, sweaters, skirts, dresses, briefs, trousers, jackets, coats, furs (clothing), suits, shirts, layettes, neckties, shawls, scarves, stoles, sashes for wear, belts (clothing), gloves (clothing), bonnets, headgear, caps; socks, stockings, tights; footwear (except orthopedic footwear), house shoes, slippers, boots; bathing suits and trunks; waterproof clothing.

A large, abstract pink shape in the top right corner of the slide, consisting of several connected geometric forms.

# Public Education Resources

# Good news! We are now on LinkedIn!

We'll be sharing tips, facts, stories, learning opportunities and much more on WIPO's [Madrid System](#), [Hague System](#) and [Lisbon System](#), as well as trademarks, designs, and geographical indications!

[Follow us](#) now and spread the word!



# Madrid System In-Person Practical Seminar: Singapore - First in Asia!



## When?

June 6 and 7, 2024



## Where?

WIPO Singapore Office,  
Singapore



## Who should attend?

Advanced users (holders and representatives); not for IP Office staff

## Why attend?

- Gain **Insightful tips** from **WIPO experts** and guest speakers from **China, India, ASEAN countries, and the USA** about examination practices in these IP Offices
- **Master Madrid System online tools and procedures**
- **Increase your global network**

\*Registration fee: 600 Swiss francs  
Event language: English

## Hear from a past attendee!

“This was one of the **best seminars** I have attended in my 23 years as a trademark attorney. It was incredibly useful to have **private practitioners from China and Italy**, and **representatives from WIPO**, and the **USPTO** giving presentations and sharing their knowledge.” (June 2023 seminar in the USA)



**Gregory Krakau**, Attorney,  
Krakau Law, P.C., San Francisco,  
United States of America

## Register now!



# Public Webinars – 8 Languages

Webinar sobre el Sistema de Madrid

**Actualizaciones legales del Sistema de Madrid de 2023: Todo lo que necesita saber**

1:03:21

9 MONTHS AGO

Actualizaciones legales del Siste...

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マドリッド制度に関するWebセミナー

**商標の国際登録制度『マドリッド制度』の概要(初級) - 制度を学びたいスタートアップ、中小企業の方にも!**

2023年10月26日

1:13:44

EDUCATION 15 DAYS AGO

商標の国際登録制度『マドリッド制度』の概要(初級) - 制度

Webinar sobre el Sistema de Madrid

**Protéger sa marque à l'étranger : Guide sur le système de Madrid de l'OMPI et outils de propriété intellectuelle pour les PME**

1:08:24

5 MONTHS AGO

Protéger sa marque à l'étranger ...

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التحديثات القانونية لعام 2023 وملاحظات الفريق العامل

2023

8 MONTHS AGO

عام 2023 آراء ومقترحات الفريق العامل ...

马德里体系网络研讨会

**中国商标局的马德里申请程序 (2023)**

1:09:00

EDUCATION 4 MONTHS AGO

**The Madrid Filing Procedure in China Trademark Office**

Семинары по Мадридской системе

**Официальные формы: Управление международной регистрацией**

59:39

EDUCATION 2 YEARS AGO

Official Forms: Managing an international registration

---

Madrid System Webinars

**Understanding Procedures at the IP Office of the United Kingdom (UKIPO)**

1:06:25

EDUCATION 1 MONTH AGO

Understanding Procedures at th...



# Certificates of Attendance

Share your certificate on [LinkedIn](#), [Twitter](#) and other social media channel.

Tag WIPO **#MadridSystem**



# Video Explainers and Tutorials

## Madrid 'How-to' videos



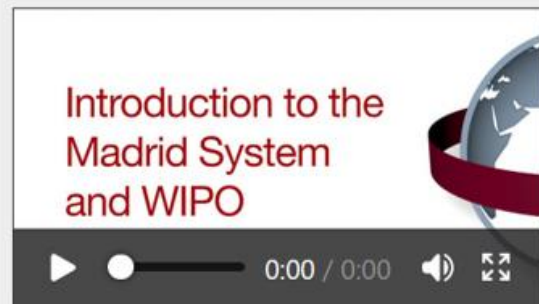
**How to extend the protection of an international registration via the subsequent designation**

In this tutorial, you will learn how to expand the geographical coverage of your existing international registration by adding additional countries or regions through a subsequent designation. [About subsequent designations.](#)



**How to renew international registrations (part 1)**

This tutorial will go over the renewal process, modifications to international registrations before and after the renewal and the costs associated to the renewal. [About renewals.](#)



Video: An introduction to the International Trademark System.



Video: Benefits and advantages of the Madrid System.

# Distance Learning Course

- Certified and tutored online course
- 6 modules – 15 hours
- Free
- 800 - 1000 participants per session
- With the WIPO Academy

[DL-303 Specialized Course on the Madrid System for the International Registration of Marks](#)



# Madrid System Podcast

WIPOD –

International Trademark

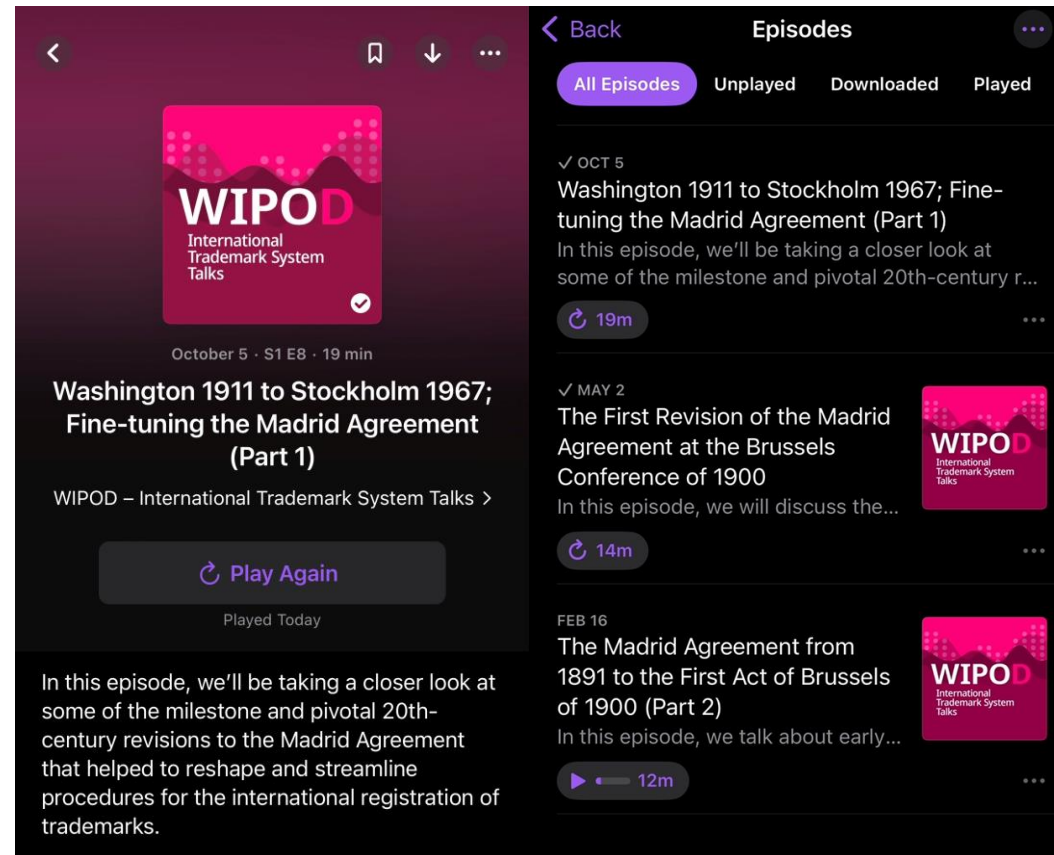
System Talks

9 episodes

- Spotify 

- Apple Podcasts 

- Google Podcasts 



# Testimonials and Case Studies

## Madrid System Success Story: M'Simbi – Spreading Self-Love Globally, One Doll at a Time

July 25, 2023

We have just released a new success story highlighting how the [Madrid System](#) supports innovative entrepreneurs who want their brand to make a difference even beyond their national borders.

What do you do when society tricks you into believing you do not fit in? You carve your own path and you make your voice heard! This is exactly what Maingaila Moono – former biostatistician and now full-time entrepreneur from Zambia – did when she realized that her daughter did not feel like she complied with traditional beauty standards.



In 2022, the [Zambian Association of Manufacturers](#) assigned Maingaila the [Game Changers Award](#), as an acknowledgement of her innovative ideas, her sense of leadership and her positive impact on the manufacturing industry. (Photo: MaCLea'n's Photography)

Her little girl motivated Maingaila to find a way to manufacture Black dolls, and to set up her own business - M'Simbi- whose mission is to teach young girls to be proud of their cultural identity and aware of their own unique beauty.

M'Simbi products now range from dolls to backpacks, and from clothes to hair accessories, and are exported to the United Kingdom and the United States of America.

International trademark protection in those countries through the [Madrid System](#) is what truly allowed M'Simbi to take off, opening up doors to major international e-commerce platforms.

"I would definitely encourage local entrepreneurs to apply for trademark protection both locally and internationally. When [PACRA \(Patents and Companies Registration Agency in Zambia\)](#) told us that you can register your trademark in many countries at once with the [Madrid System](#), it really intrigued us."

— Maingaila Moono

[Access the full success story](#)

## Madrid System Success Story: HABIBA Jewellery – Timeless Tunisian Jewelry Takes the International Stage by Storm

September 26, 2023

Entrepreneur Sonia Feki's brand "[HABIBA Jewellery](#)" – created as a tribute to her mother – was quick to win the hearts of women across Tunisia. Despite the challenges of the COVID-19 pandemic, the brands' success grew, spontaneously catching the attention of Egyptian media outlets, in turn raising awareness in the Gulf countries. From there, demand grew in other African countries.

Find out all about Sonia's journey to success, and how the [Madrid System](#) is helping her not just to expand her horizons but also to face the future with confidence.



### Sonia's secret to success?

"When I founded [HABIBA Jewellery](#), I projected myself 15 years into the future. Protecting my trademark – first nationally and then internationally – was one of my top priorities."

— Sonia Feki, [HABIBA Jewellery](#)

[Access the full success story](#)

# Madrid System User Group

Help us shape the future of our Madrid System online services under [eMadrid!](#)

[Sign up to our Madrid System User Group](#)



# Keep Updated on the Madrid System


# Stay informed

- **Website** - Visit the [Madrid System Website](#)
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- **Tutorials** - Play our Madrid System [“How-to” videos and tutorials](#)
- **Madrid System News** - Subscribe to [Madrid System News](#)
- **Podcast and YouTube** - Check our WIPO Madrid System [YouTube](#) playlists and listen our [historical podcasts](#)
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